

# Satisfaction with Student Life: Evidence from the Senior Surveys

Presentation to the ASPP Meeting  
September 29, 2010

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## Freshman Survey

- Every year, beginning 2000

## Enrolled Student Survey/PULSE

- Every other year, beginning 2003

## Senior Survey

- Every 4 years, 1994 – 2006
- Every 2 years, beginning 2010

## Alumni Survey

- 2000, 2005...

## Parent Survey

- 2002, 2007...

# Senior Survey Satisfaction Measures

**How satisfied are you with each of the following aspects of campus life?**

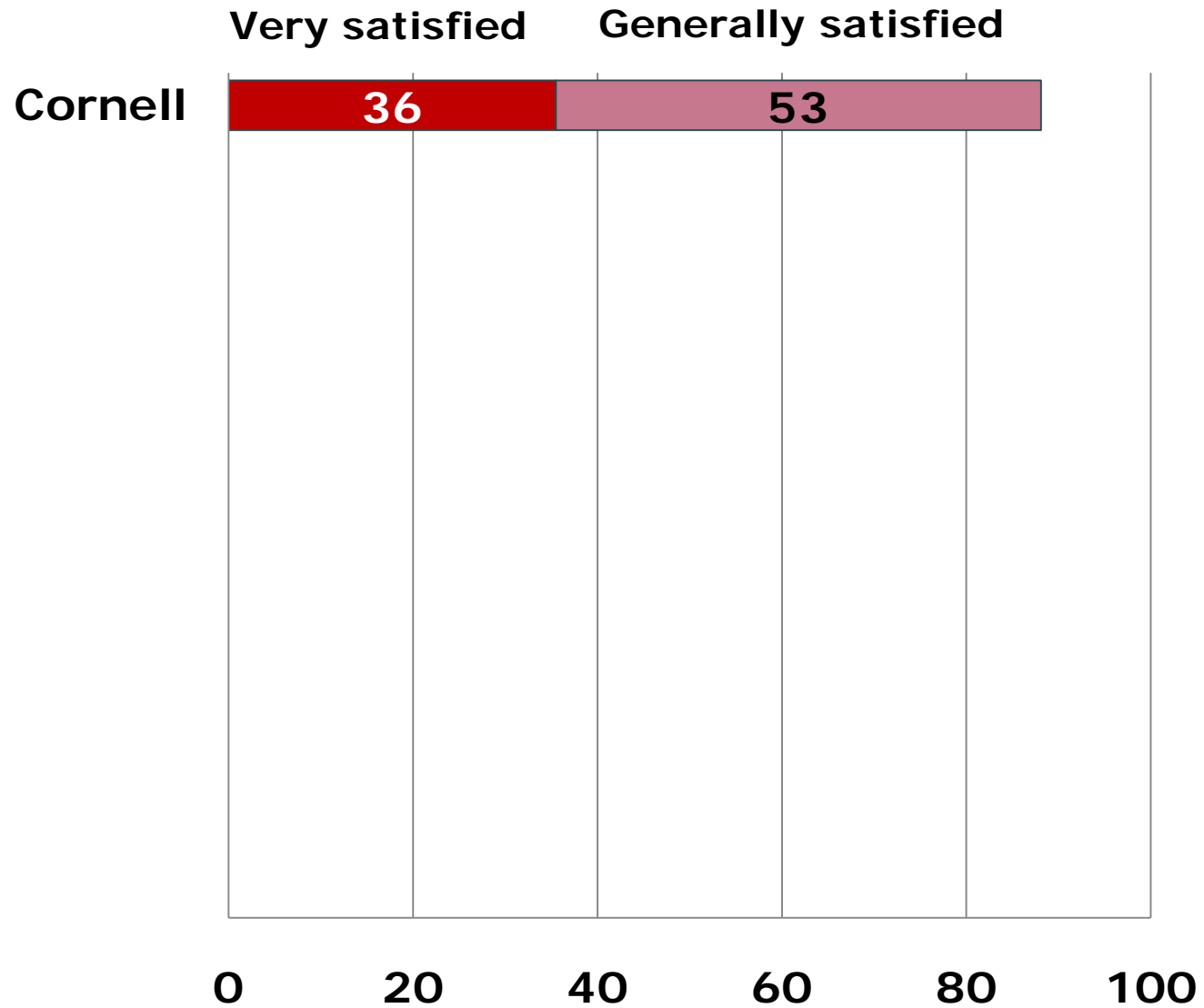
	Very <b>dissatisfied</b>	Generally <b>dissatisfied</b>	Generally satisfied	Very satisfied	Not applicable
Opportunities to participate in extracurricular activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social life on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Extracurricular speakers, cultural offerings, and events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Climate for minority students on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sense of community on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sense of community where you live					
Ethnic/racial diversity of the campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# Senior Survey Satisfaction Measures

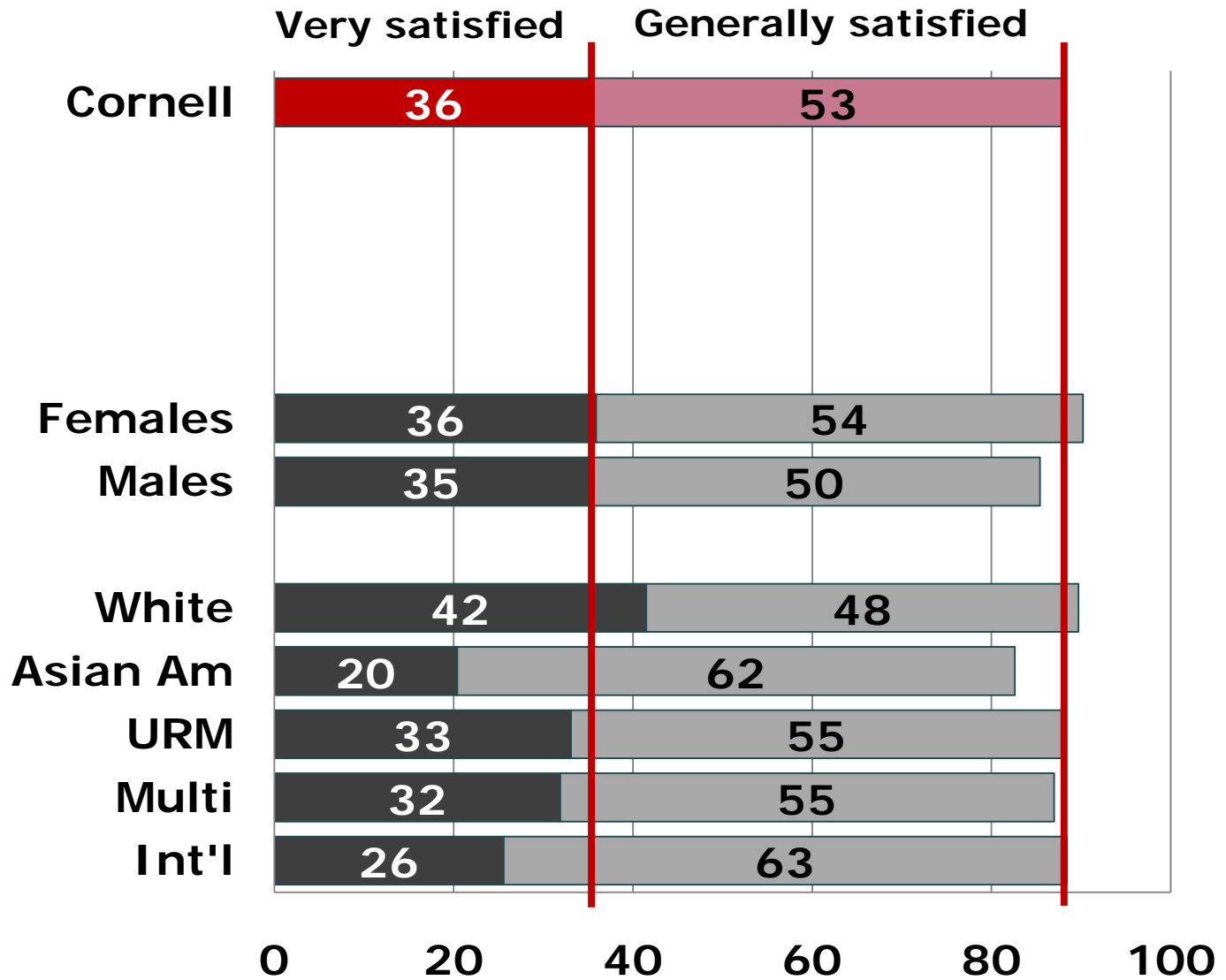
How satisfied are you with each of the following aspects of campus life?

	Very <b>dissatisfied</b>	Generally <b>dissatisfied</b>	Generally satisfied	Very satisfied	Not applicable
Opportunities to participate in extracurricular activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social life on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Sense of community on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sense of community where you live					
<b>Ethnic/racial diversity of the campus</b>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

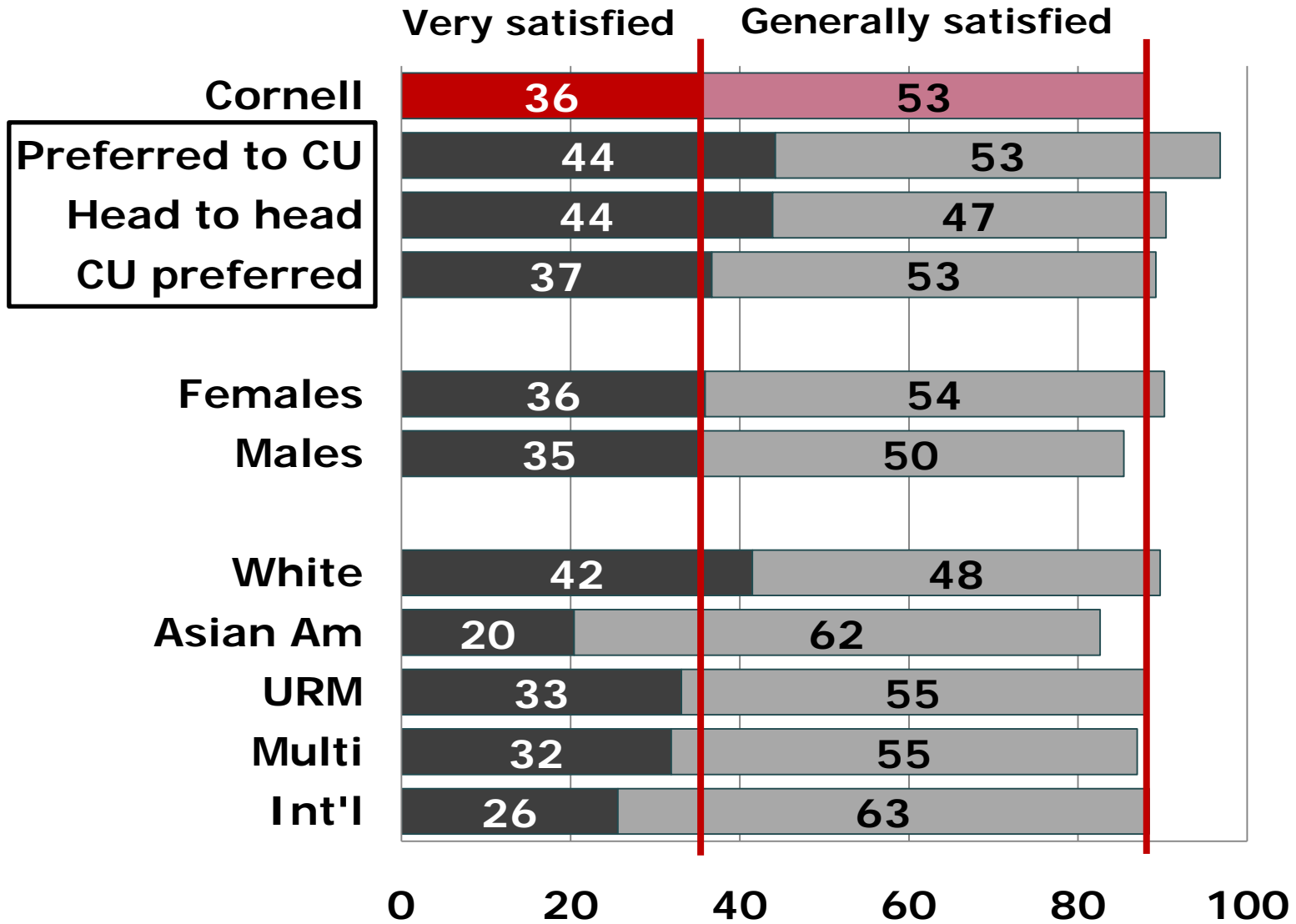
# Cornell seniors' overall satisfaction with education, 2010



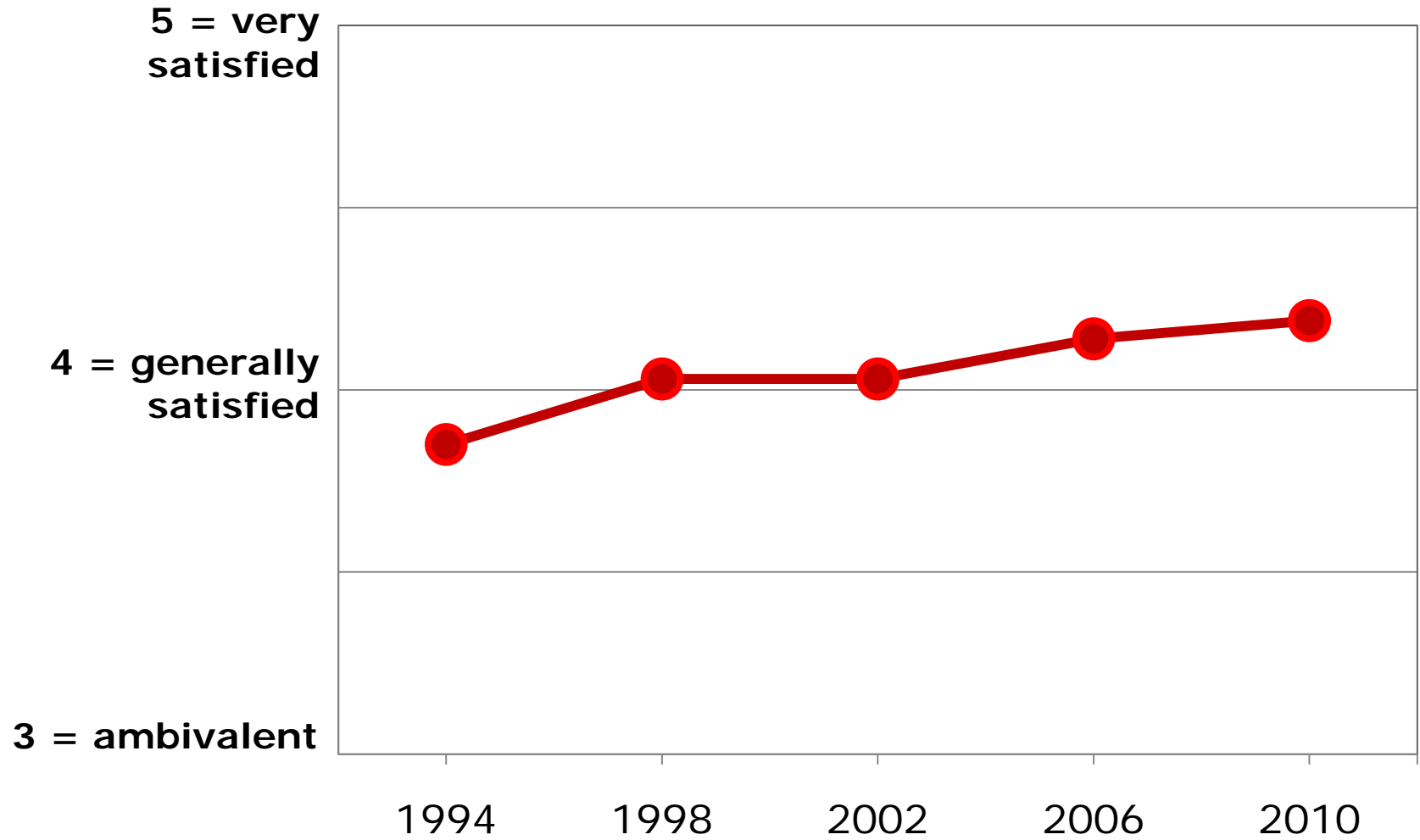
# Overall satisfaction, 2010, comparisons within Cornell



# Overall satisfaction, 2010, internal and external comparisons

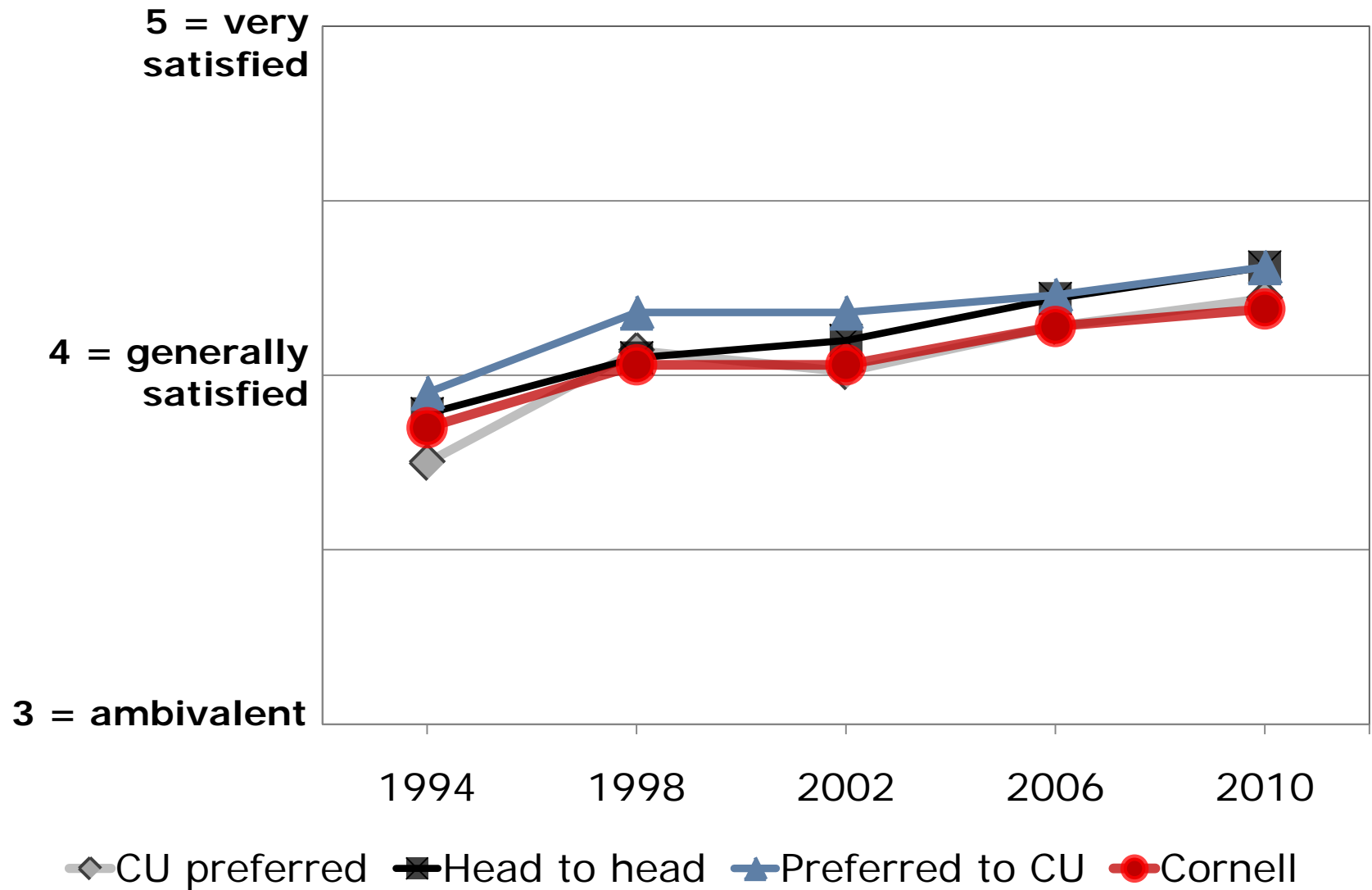


# Mean overall satisfaction with education: Cornell seniors





# Mean overall satisfaction with education: Cornell and peers

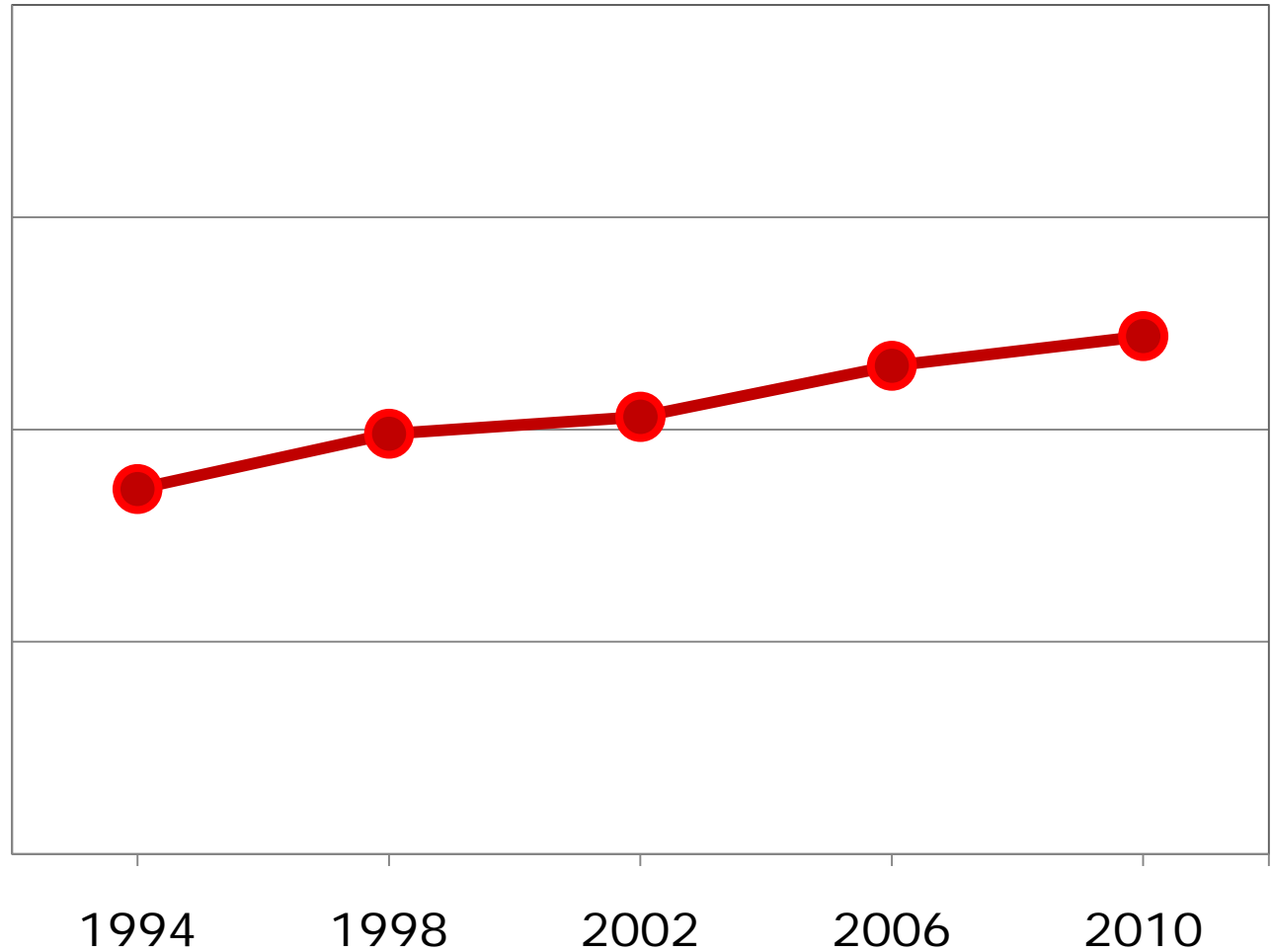


# Would you encourage a high school senior to attend Cornell?

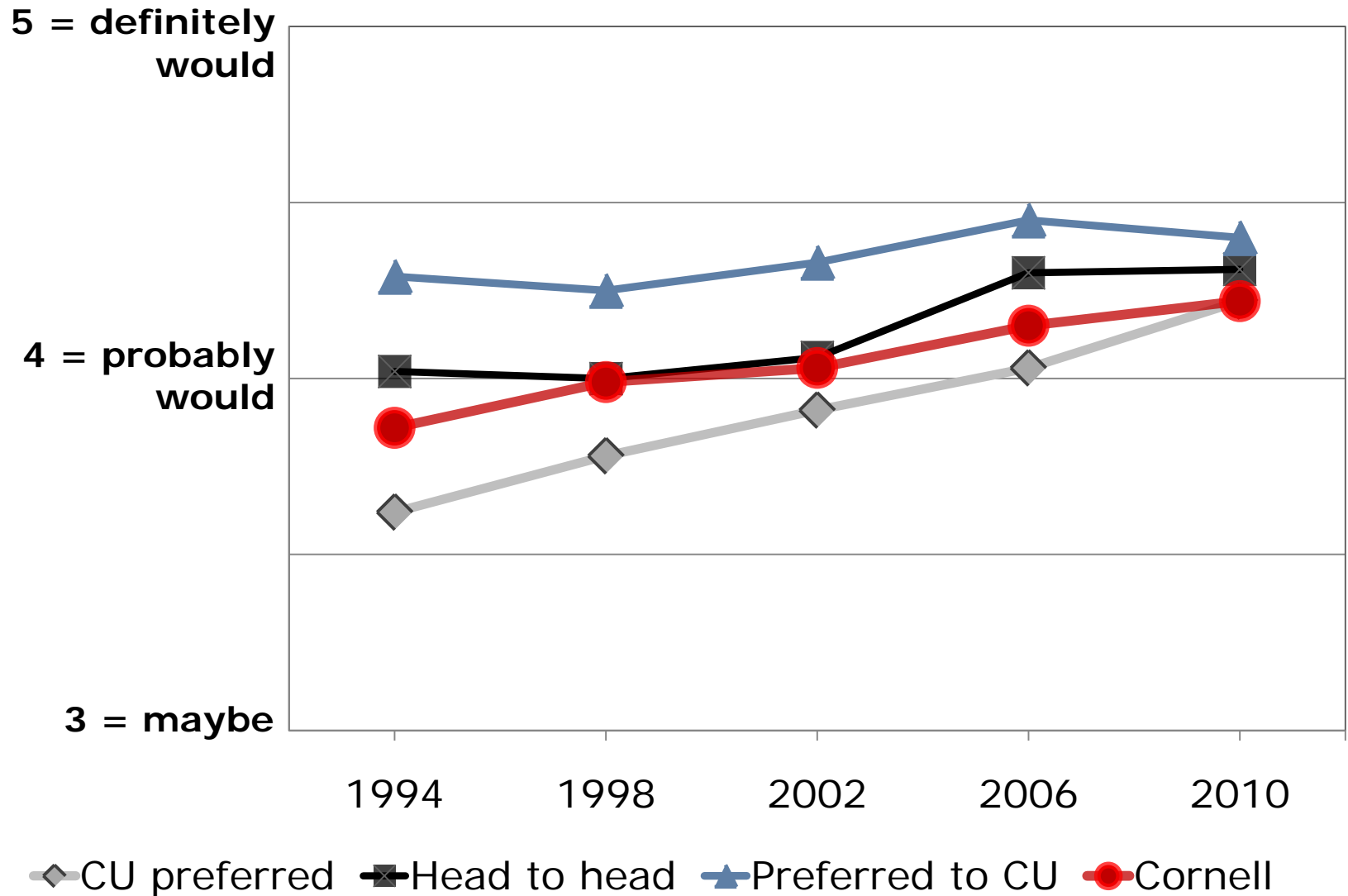
5 = definitely  
would

4 = probably  
would

3 = maybe

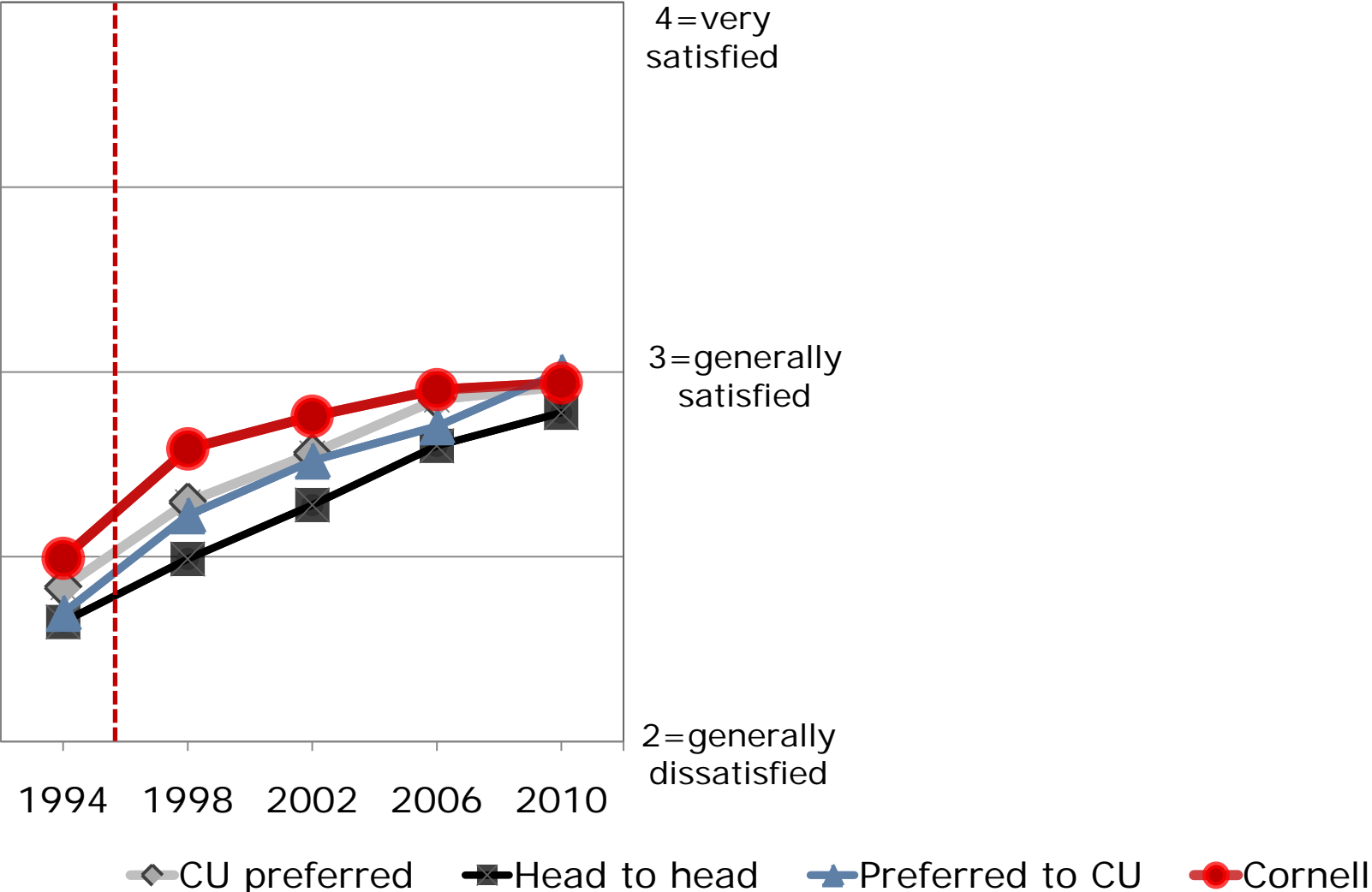


# Encourage high school senior to attend?: Cornell and peers



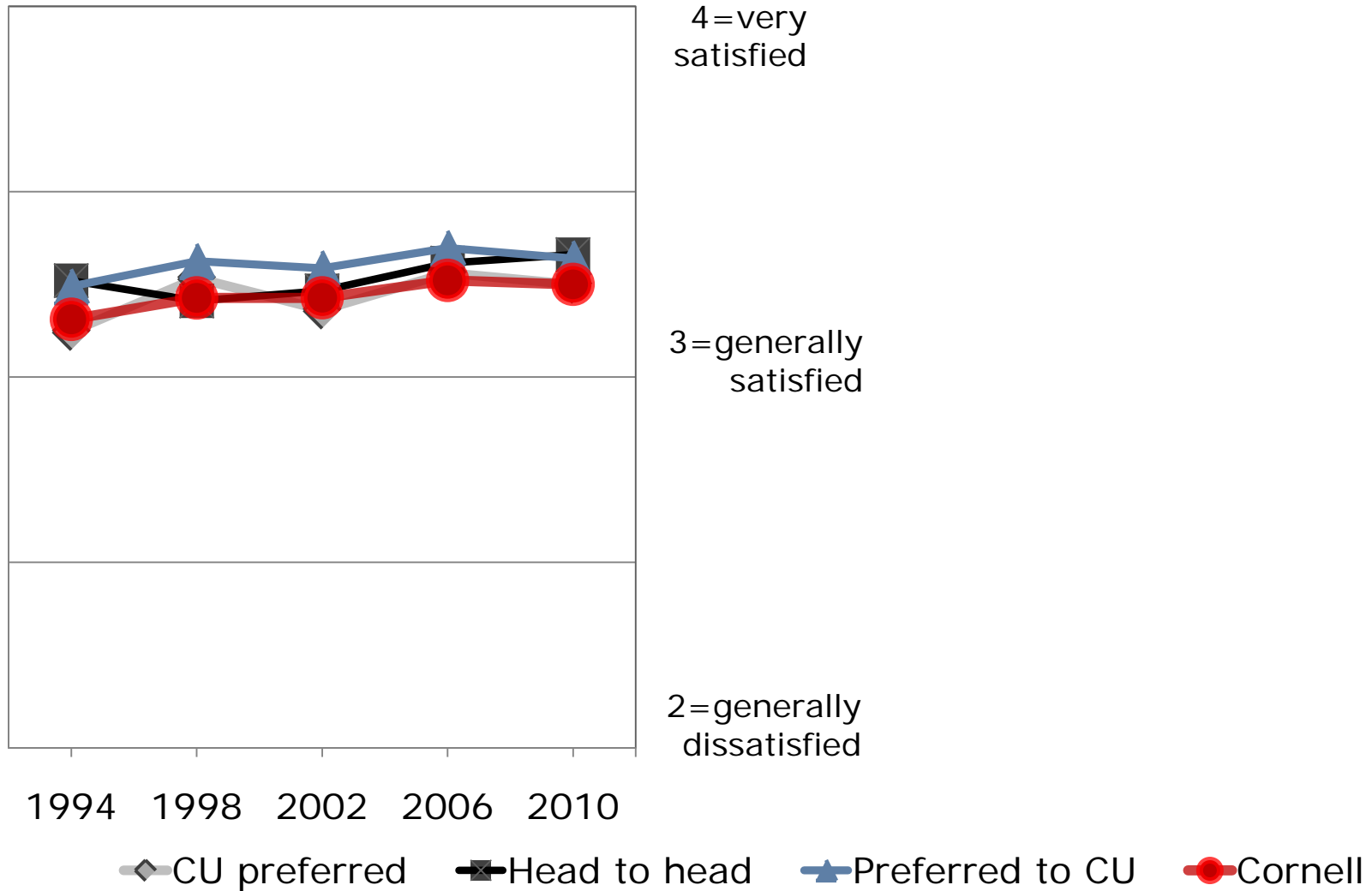
# Satisfaction with academic advising

In your major



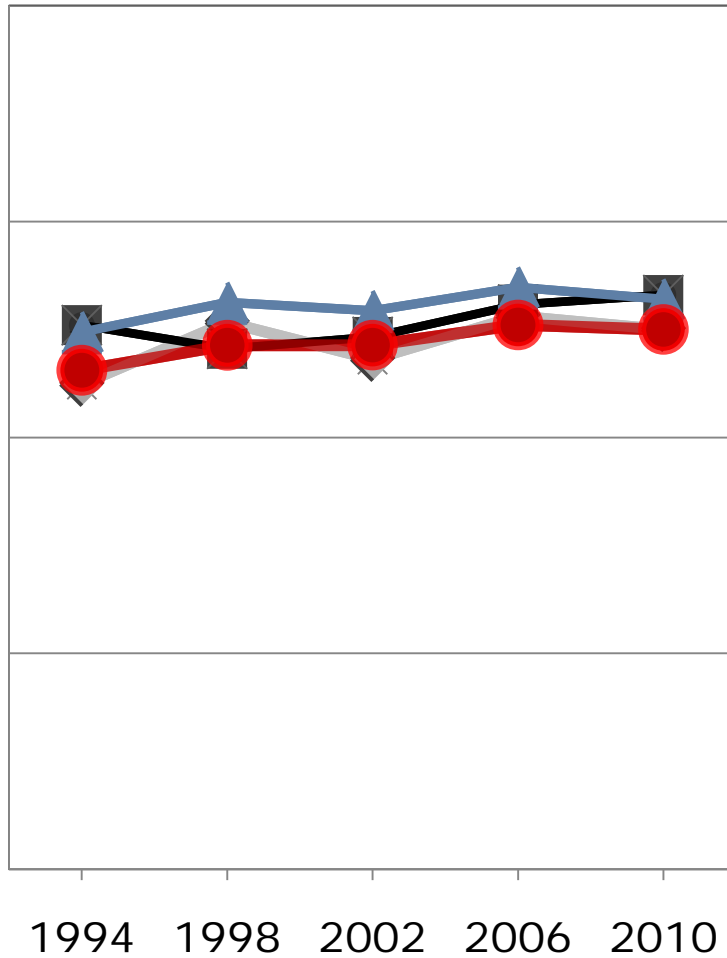
# Satisfaction with instruction

## Overall quality of instruction

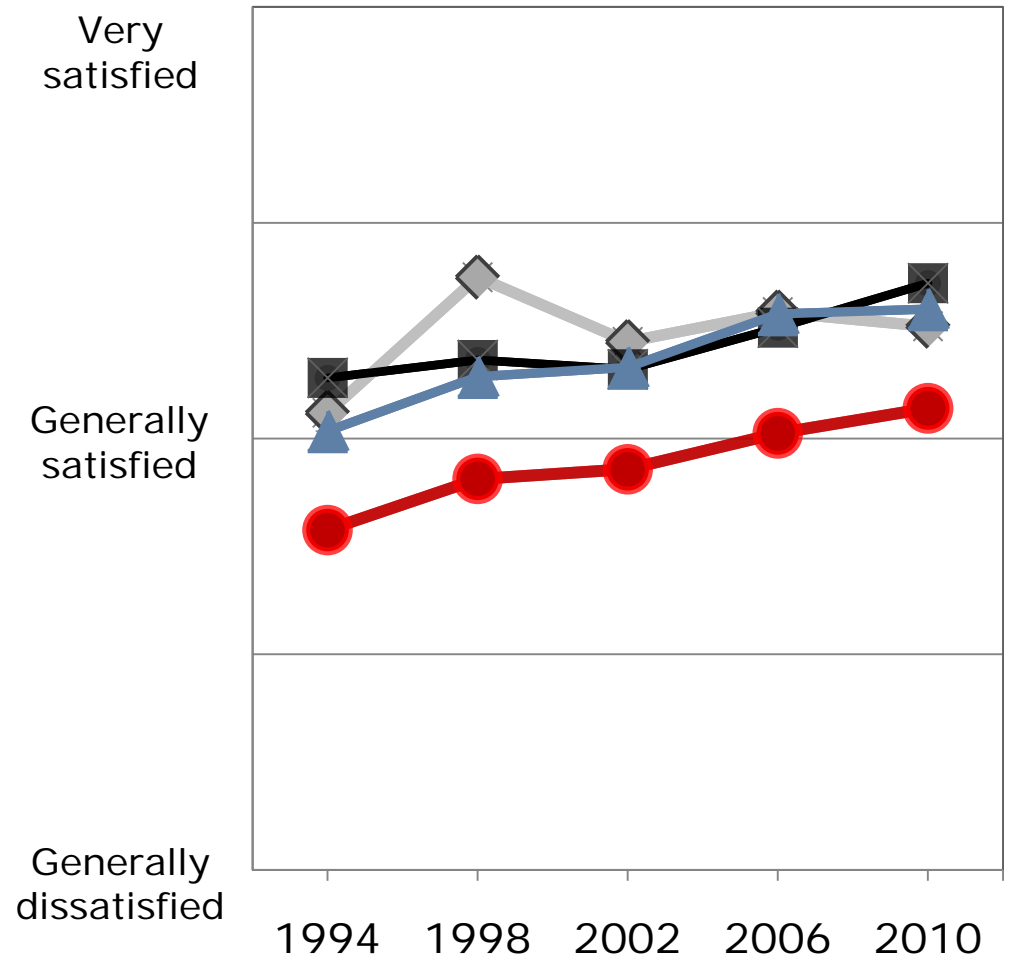


# Satisfaction with instruction

## Overall quality of instruction

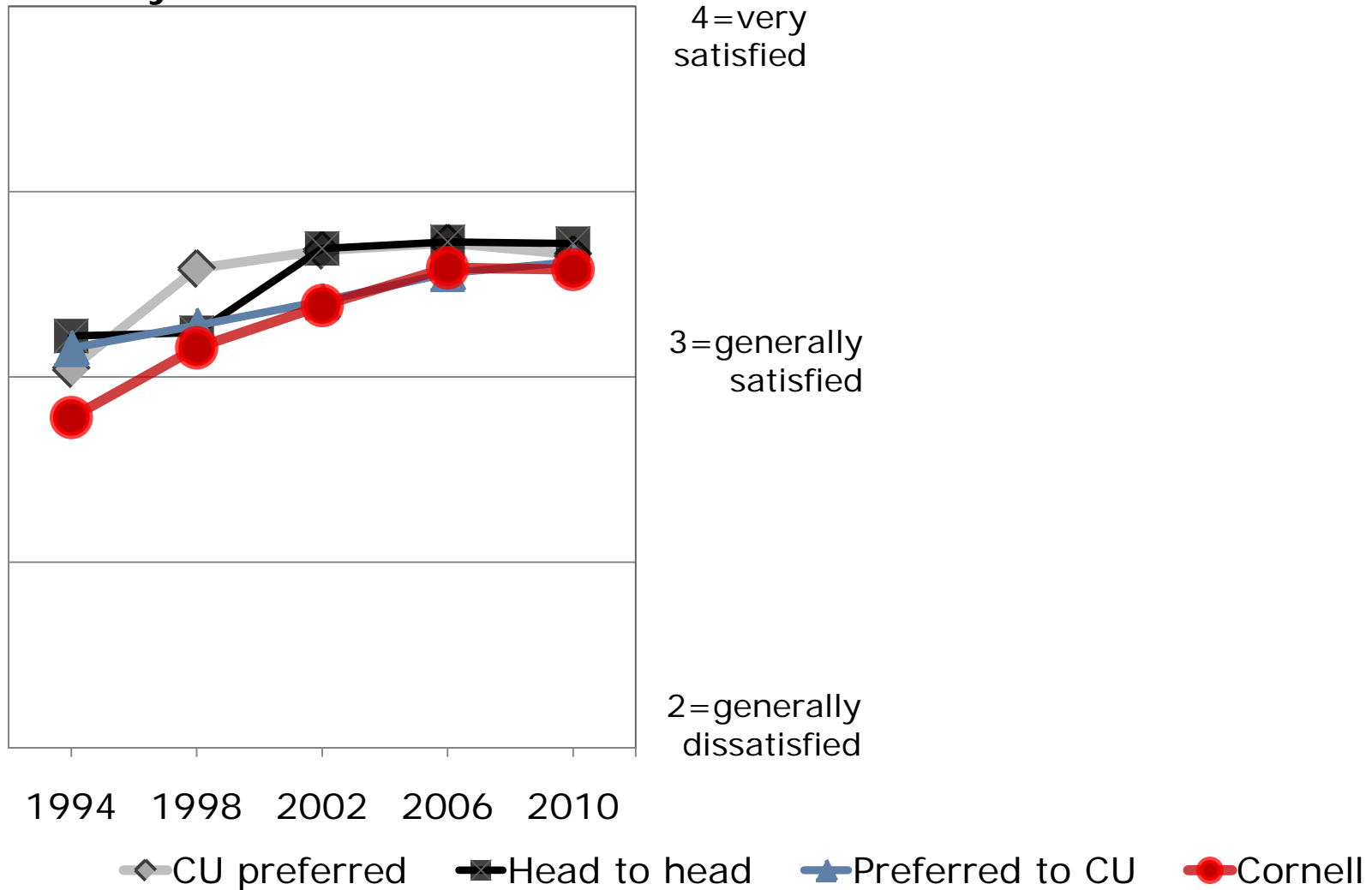


## Size of classes



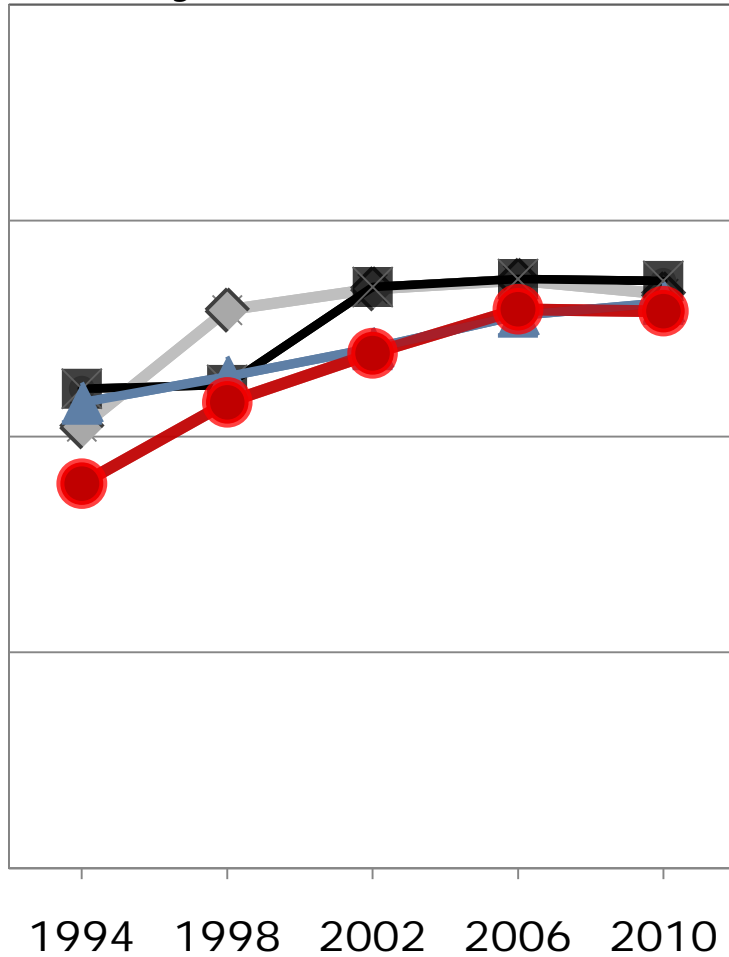
◆ CU preferred    ■ Head to head    ▲ Preferred to CU    ● Cornell

## Out-of-class availability of faculty

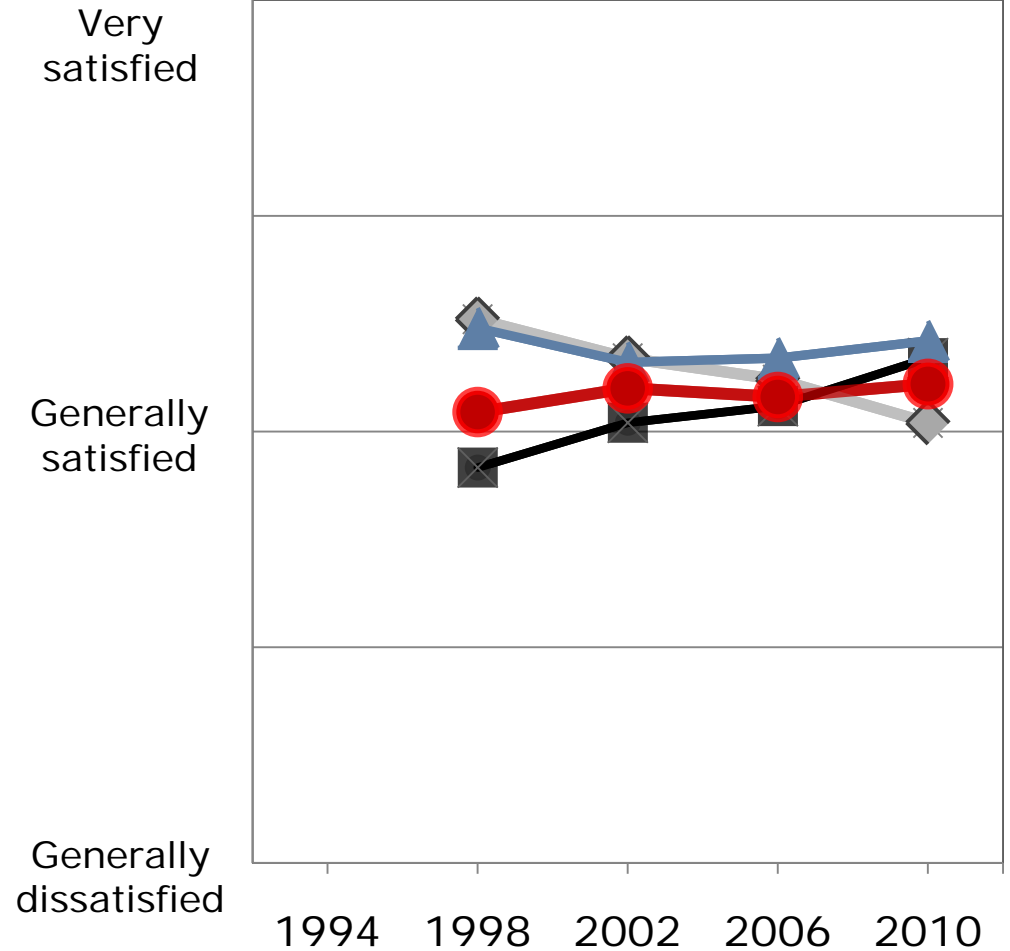


# Satisfaction with faculty

## Out-of-class availability of faculty



## Opportunities to participate in research with faculty

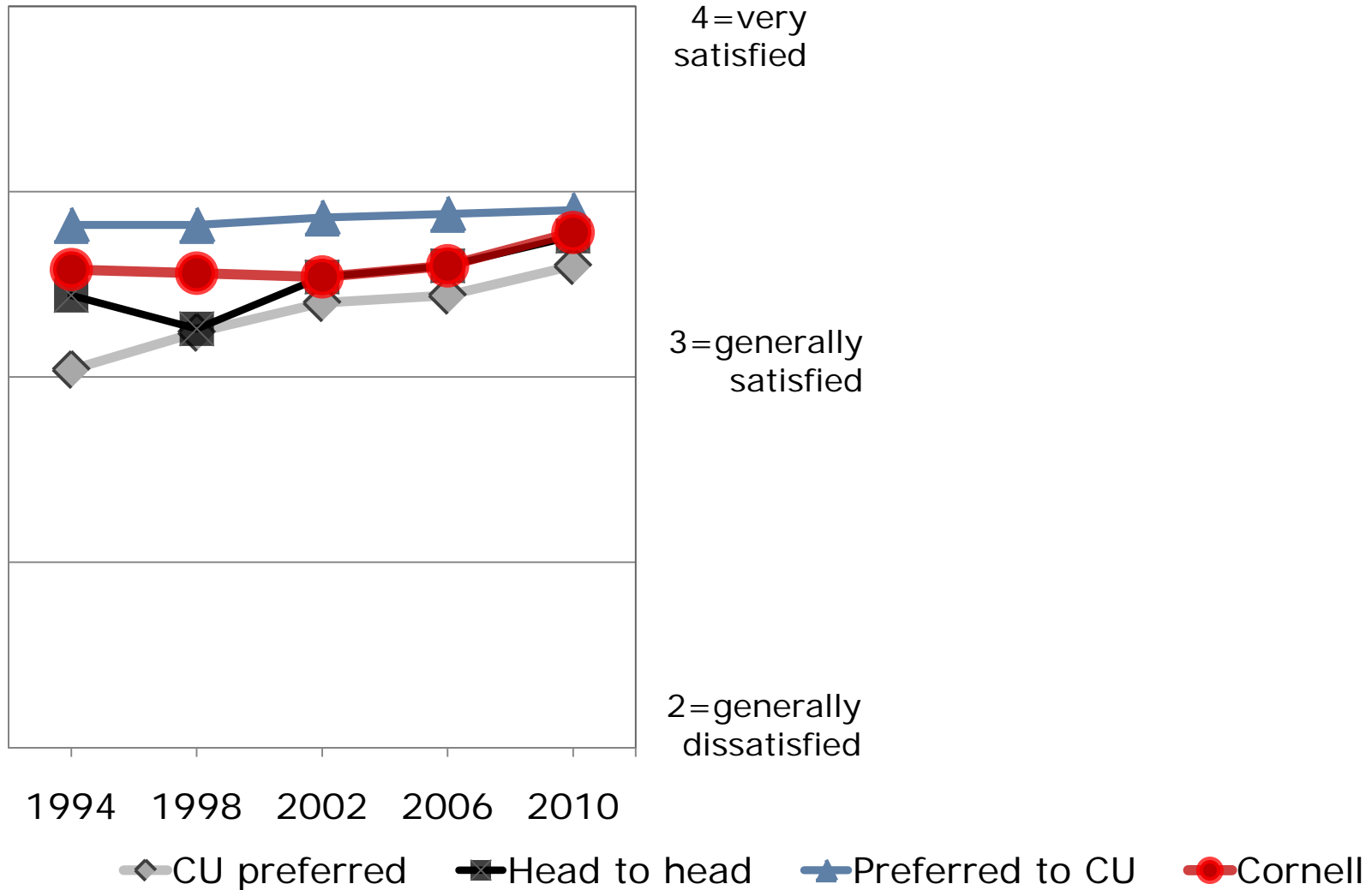


◆ CU preferred    ■ Head to head    ▲ Preferred to CU    ● Cornell



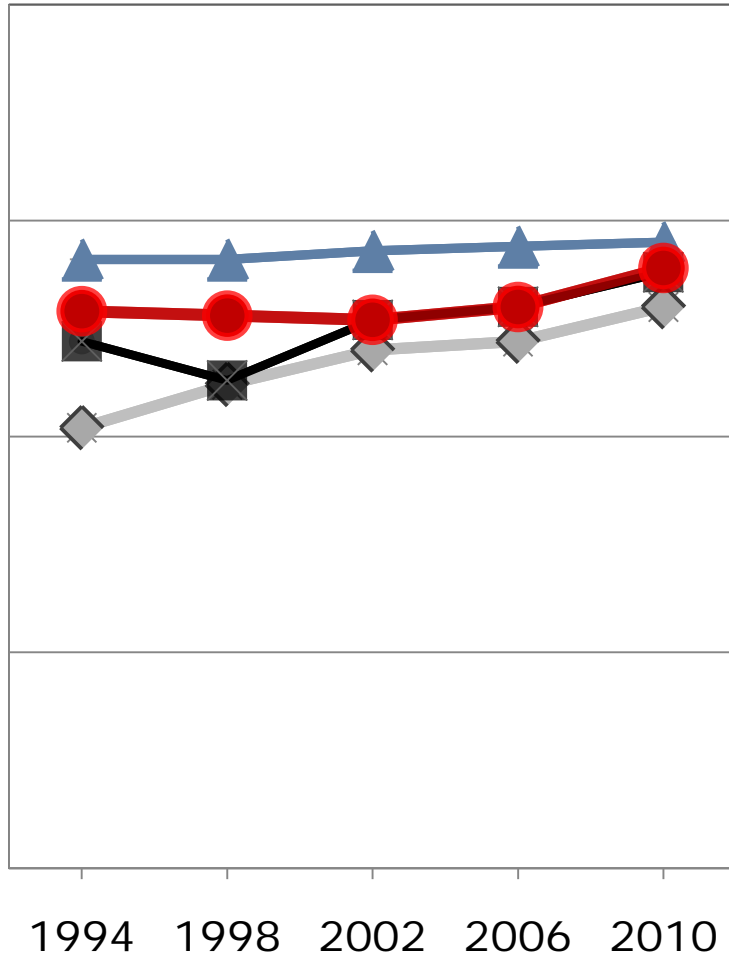
# Satisfaction with extracurricular experience

## Speakers, cultural offerings and events

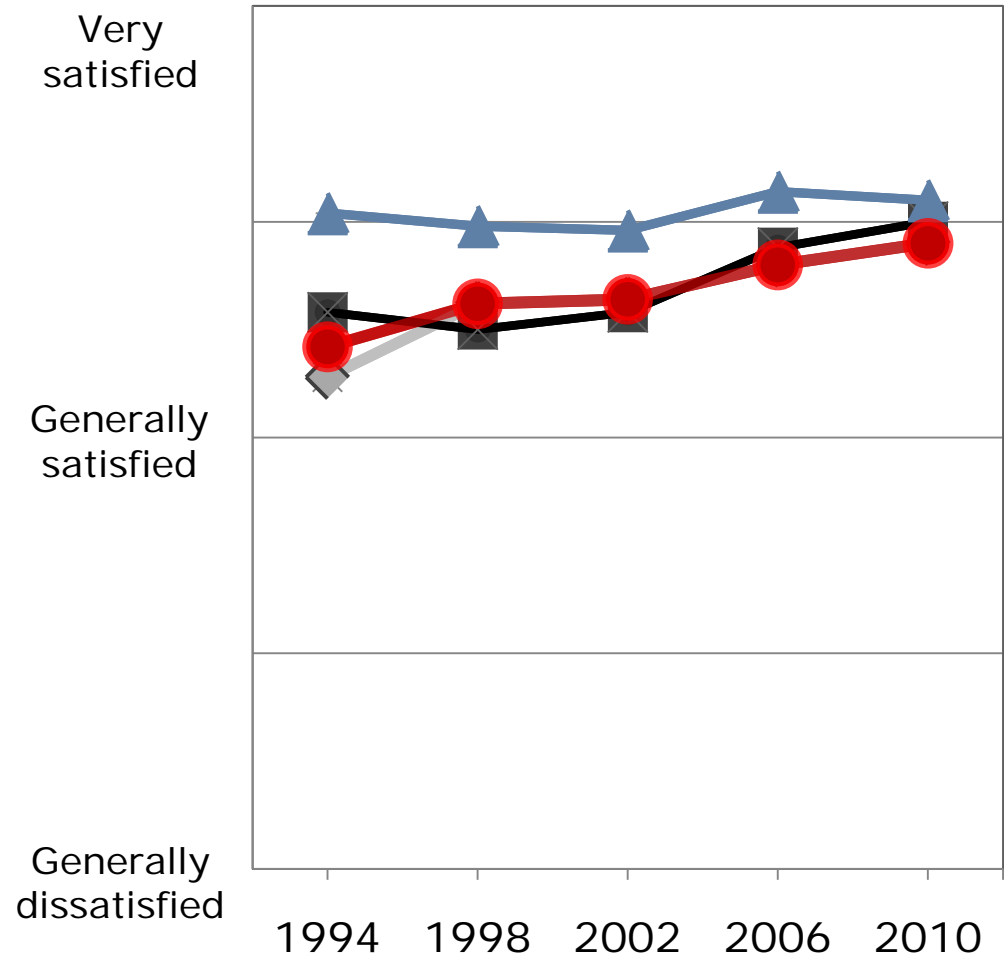


# Satisfaction with extracurricular experience

## Speakers, cultural offerings and events



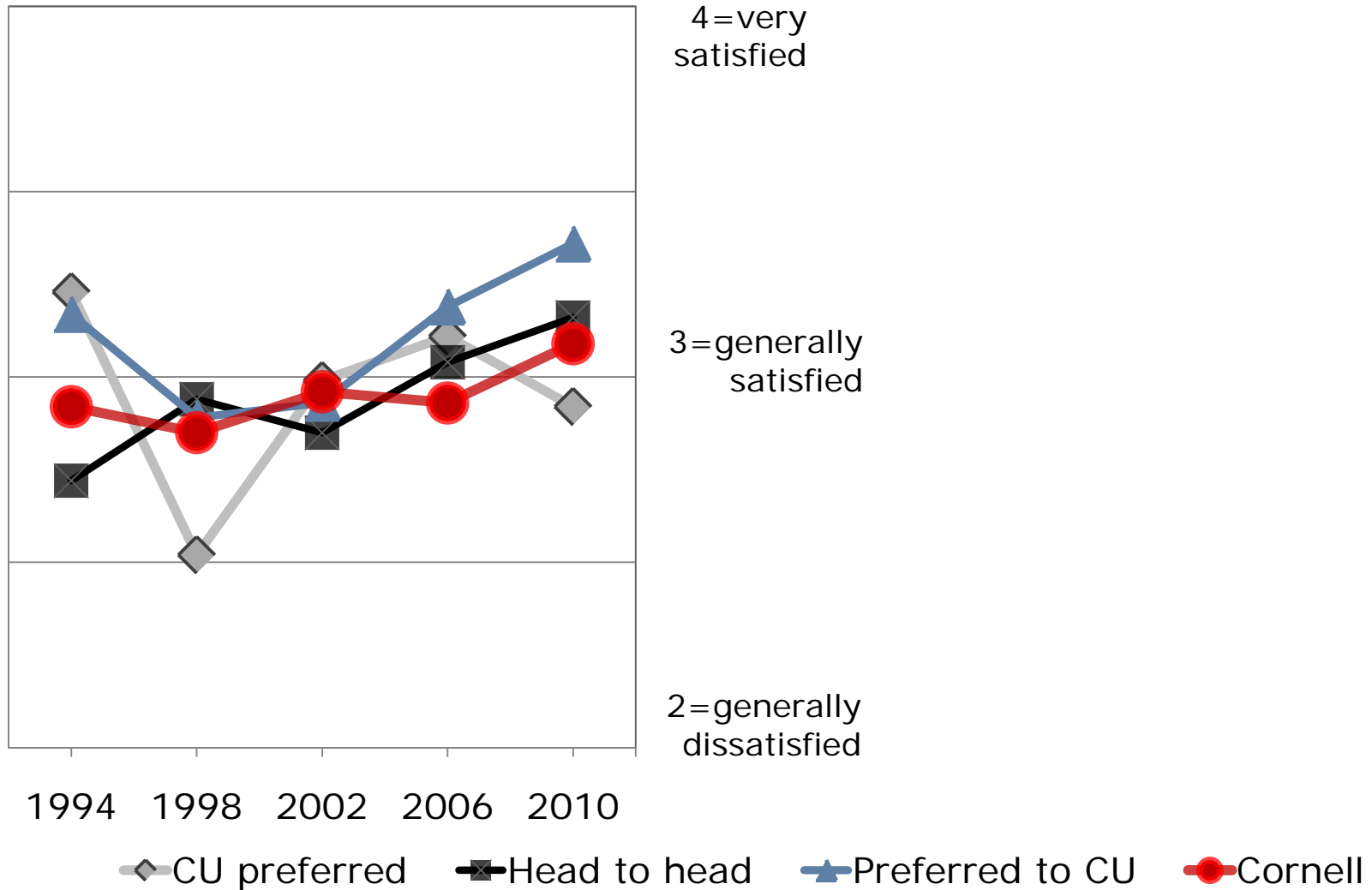
## Opportunities to participate



◆ CU preferred    ■ Head to head    ▲ Preferred to CU    ● Cornell

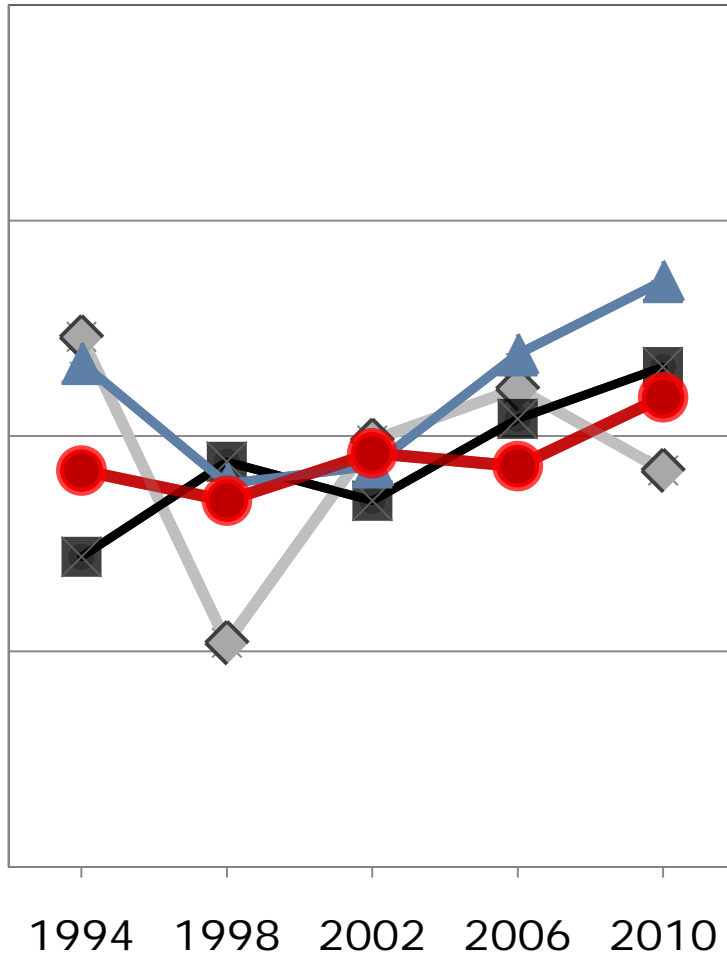
# Satisfaction with athletics experience

## Athletic facilities

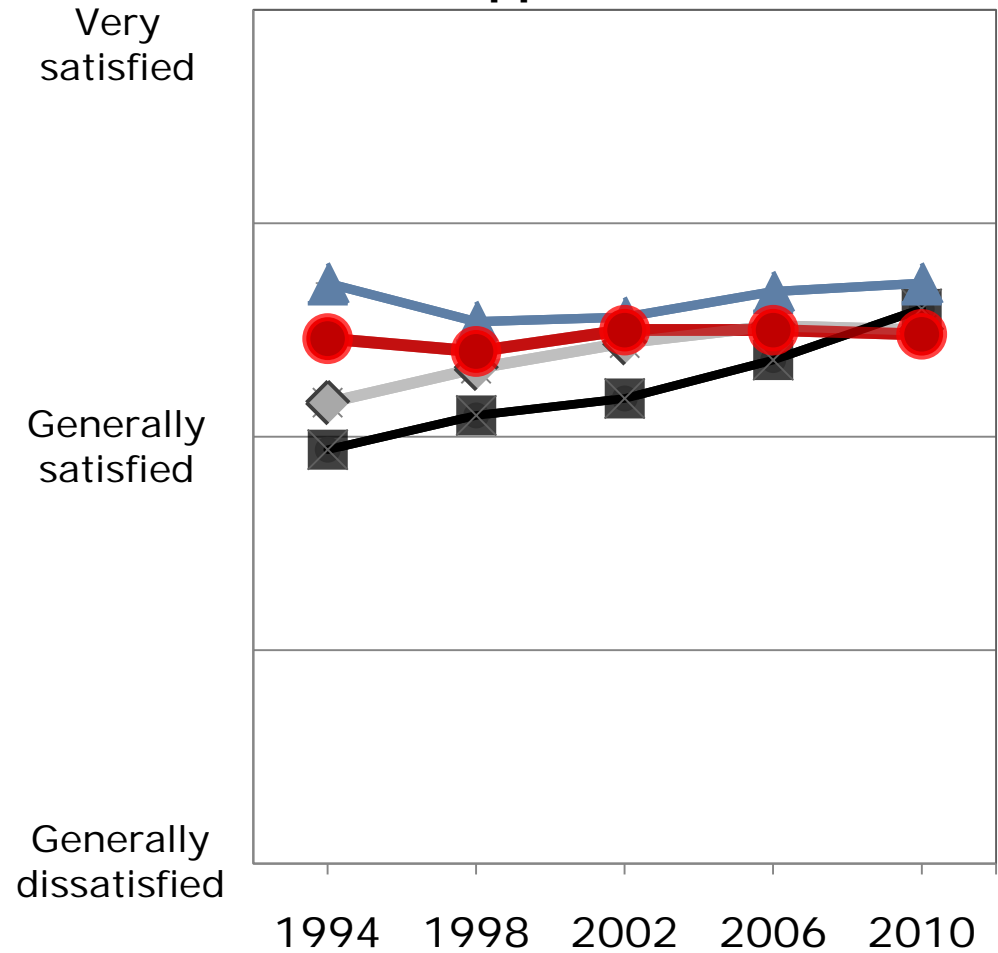


# Satisfaction with athletics experience

## Athletic facilities



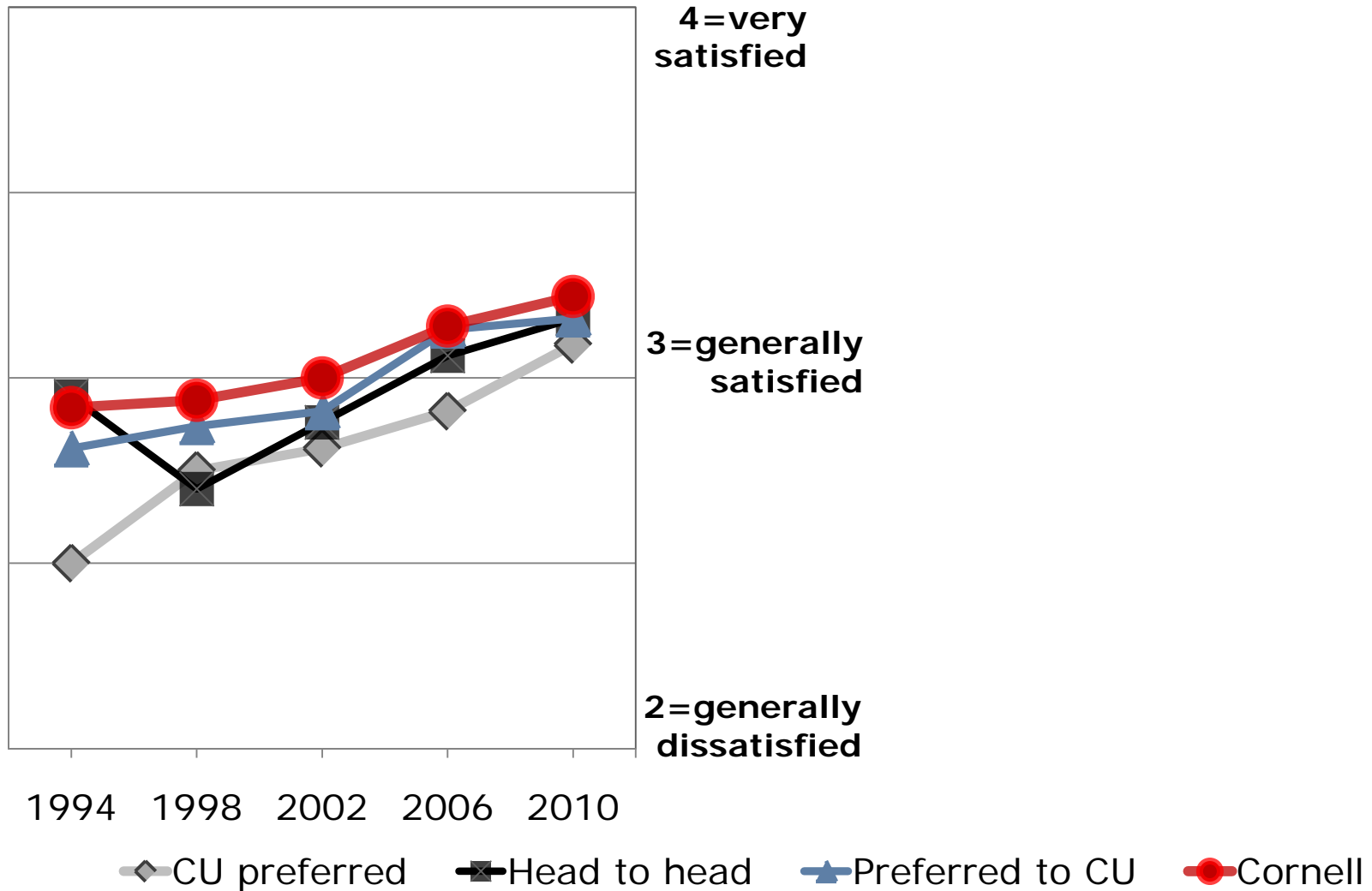
## Recreational and intramural athletic opportunities



◆ CU preferred    ■ Head to head    ▲ Preferred to CU    ● Cornell

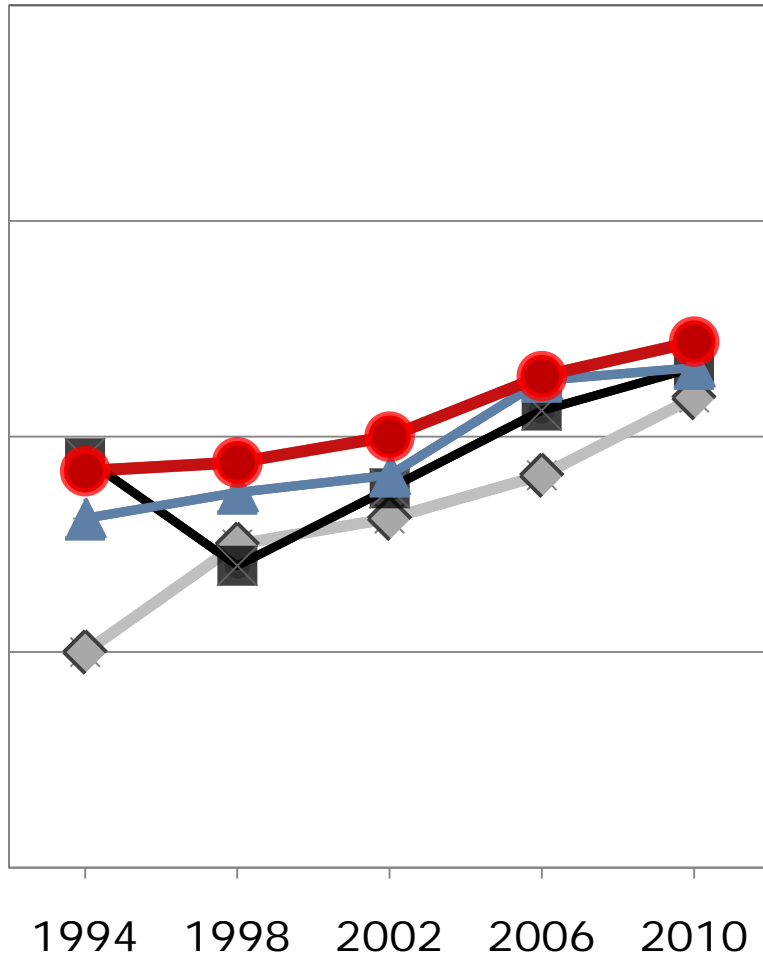
# Satisfaction with social aspects of campus life

## Social life on campus

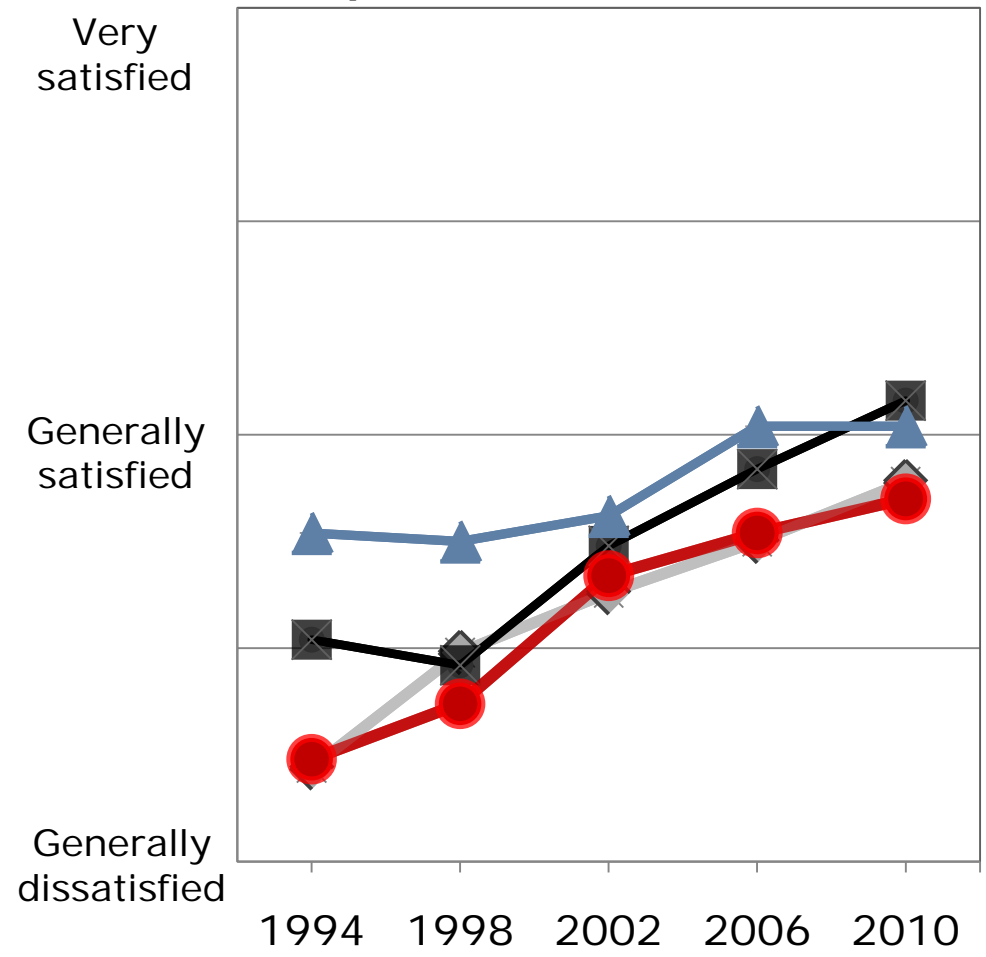


# Satisfaction with social aspects of campus life

## Social life on campus



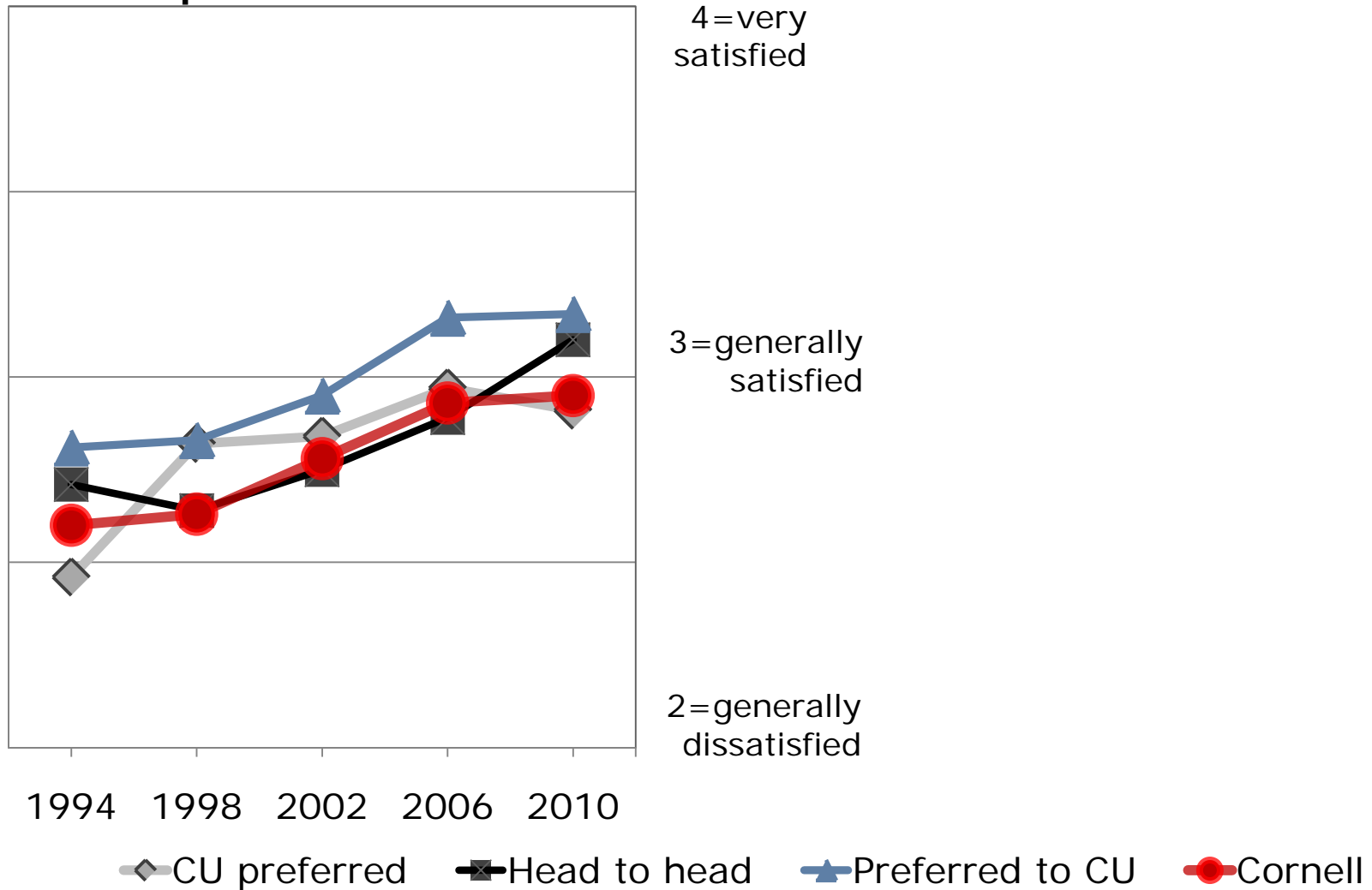
## Sense of community on campus



CU preferred    
  Head to head    
  Preferred to CU    
  Cornell

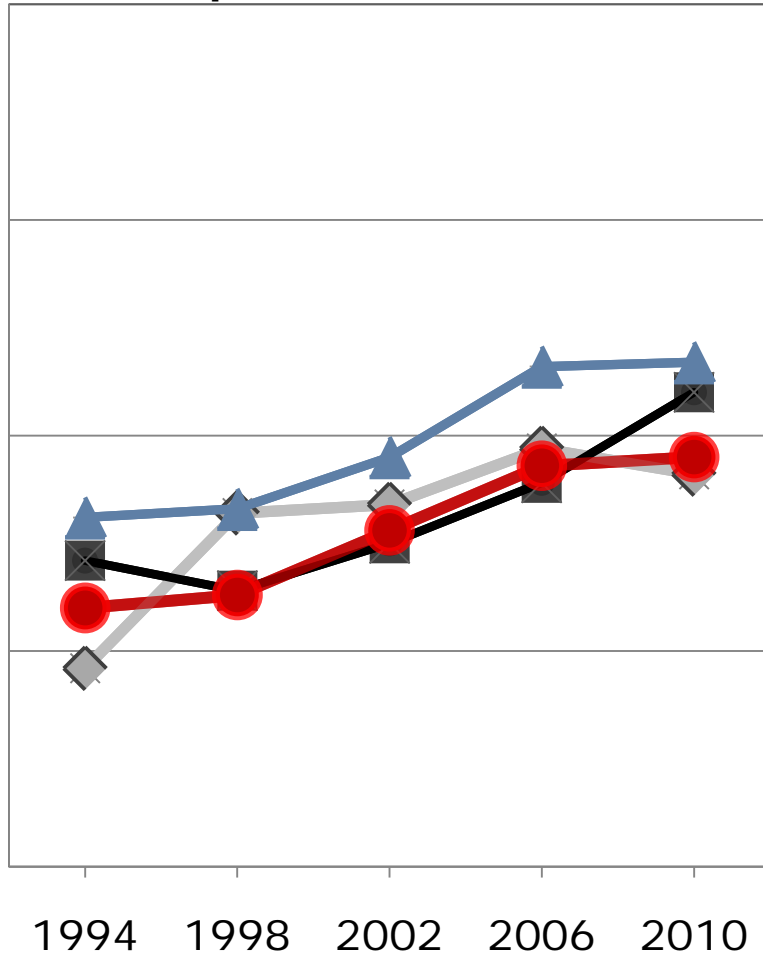
# Satisfaction with diversity on campus

## Climate for minority students on campus

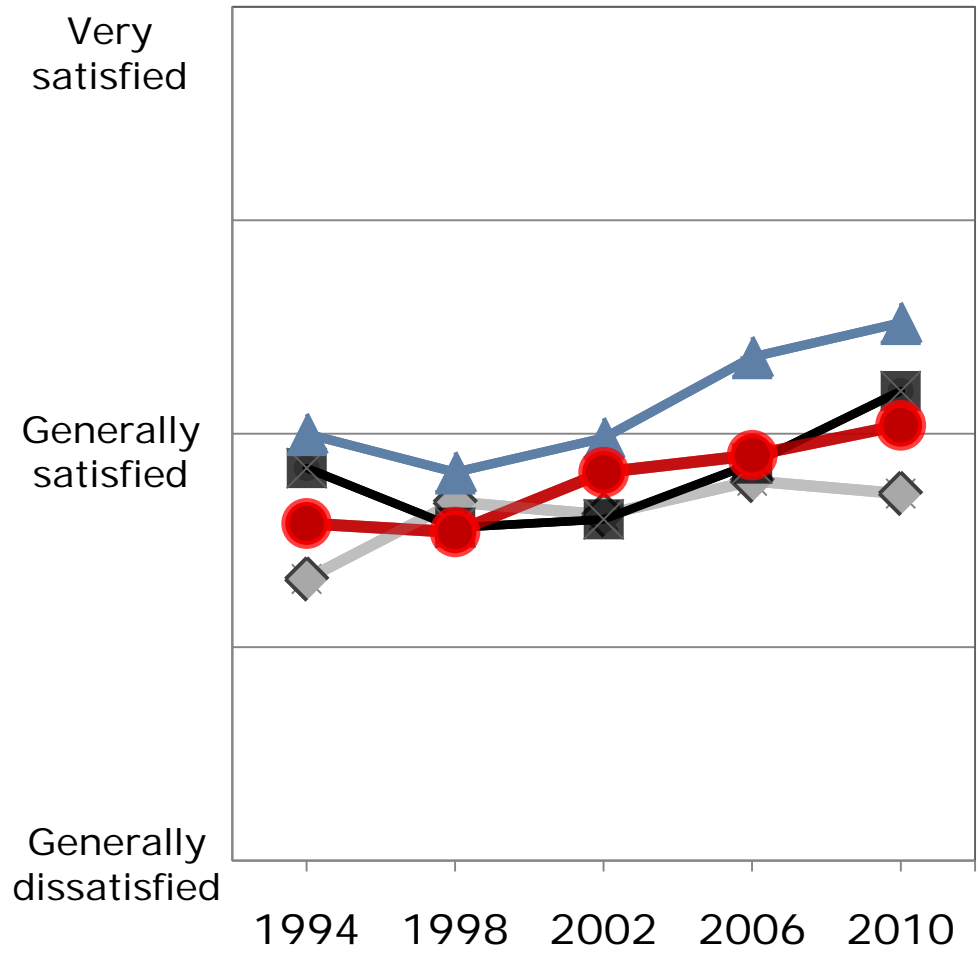


# Satisfaction with diversity on campus

## Climate for minority students on campus



## Ethnic/racial diversity of the campus

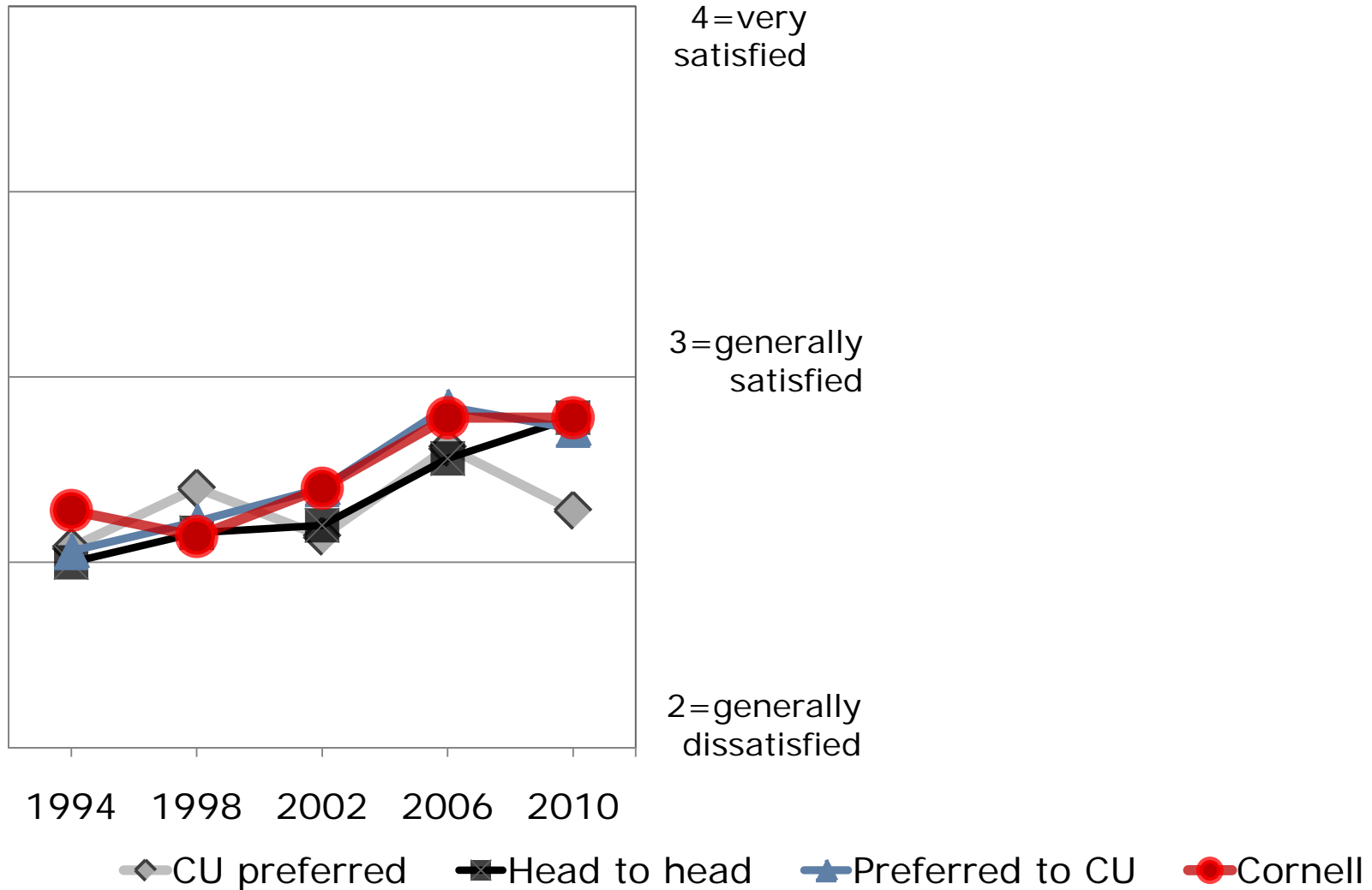


◆ CU preferred   
 ■ Head to head   
 ▲ Preferred to CU   
 ● Cornell



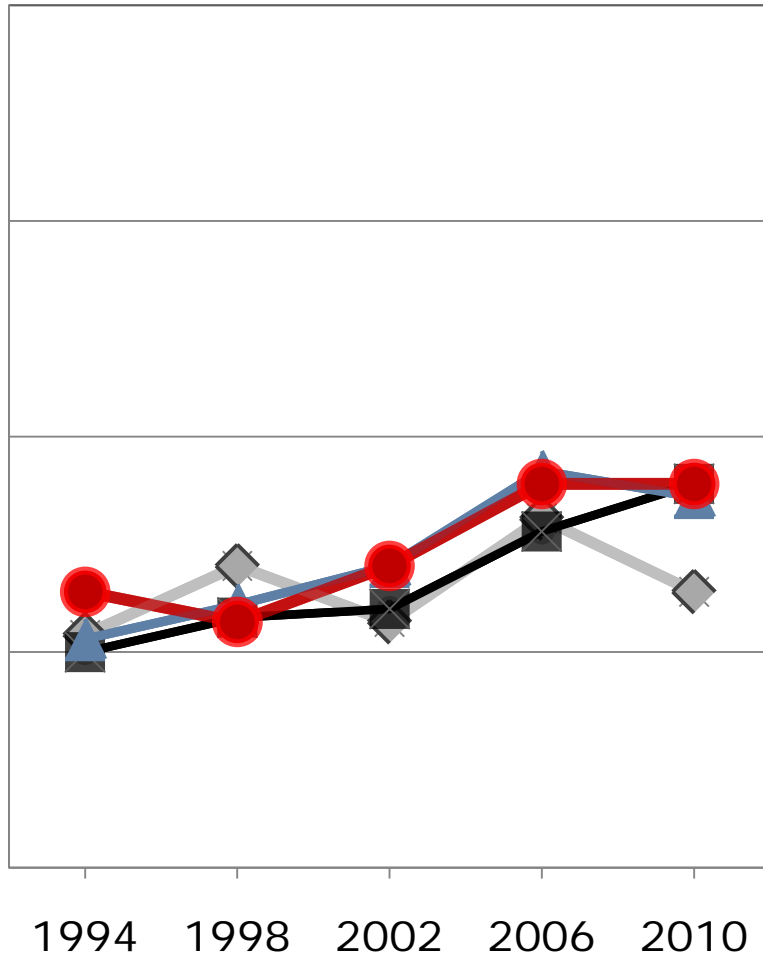
# Satisfaction with health services

## Student health services

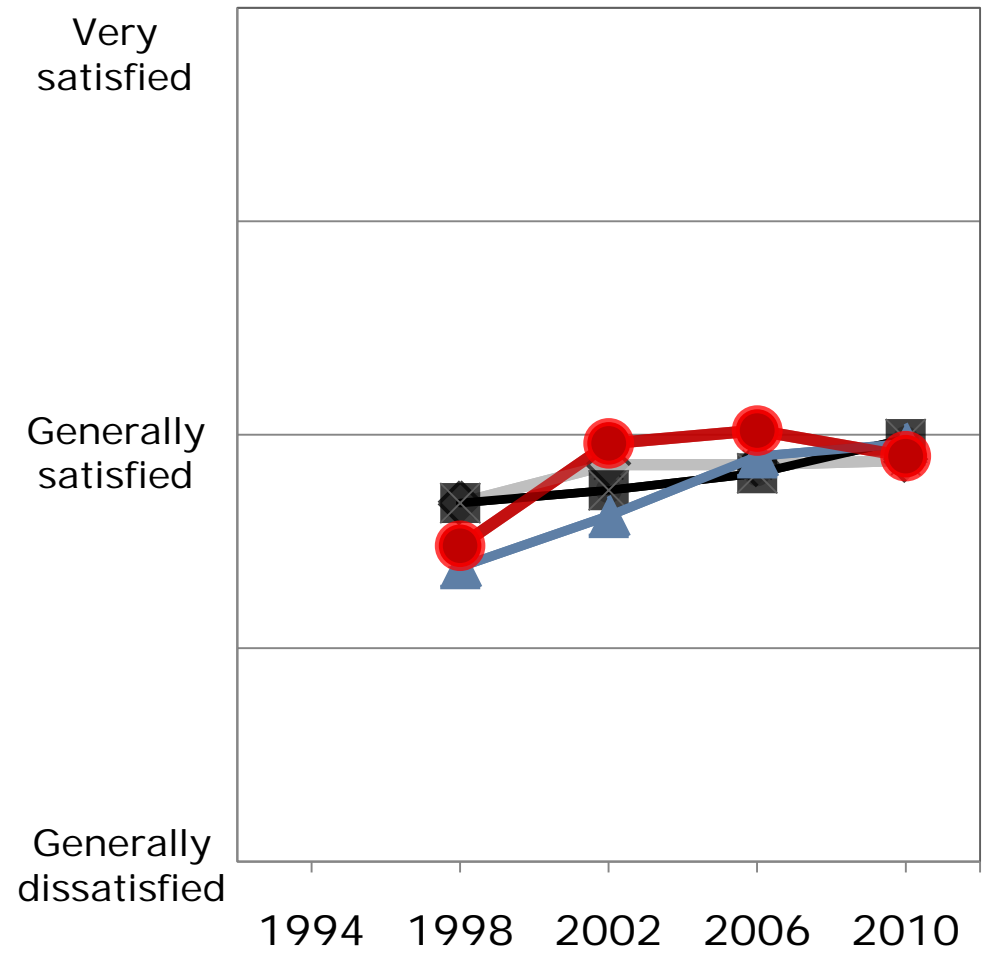


# Satisfaction with health services

## Student health services



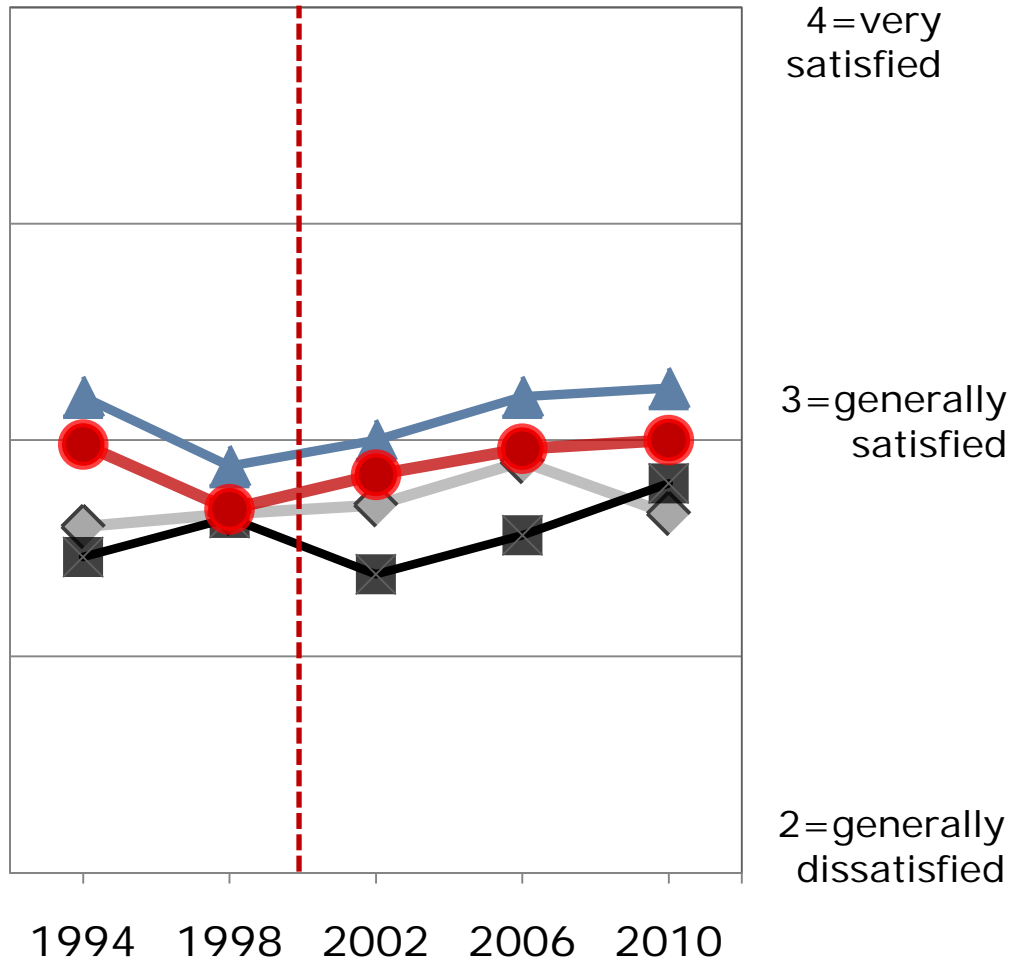
## Psychological counseling services



◆ CU preferred    ■ Head to head    ▲ Preferred to CU    ● Cornell

# Satisfaction with housing

## Student housing facilities



4=very satisfied

3=generally satisfied

2=generally dissatisfied

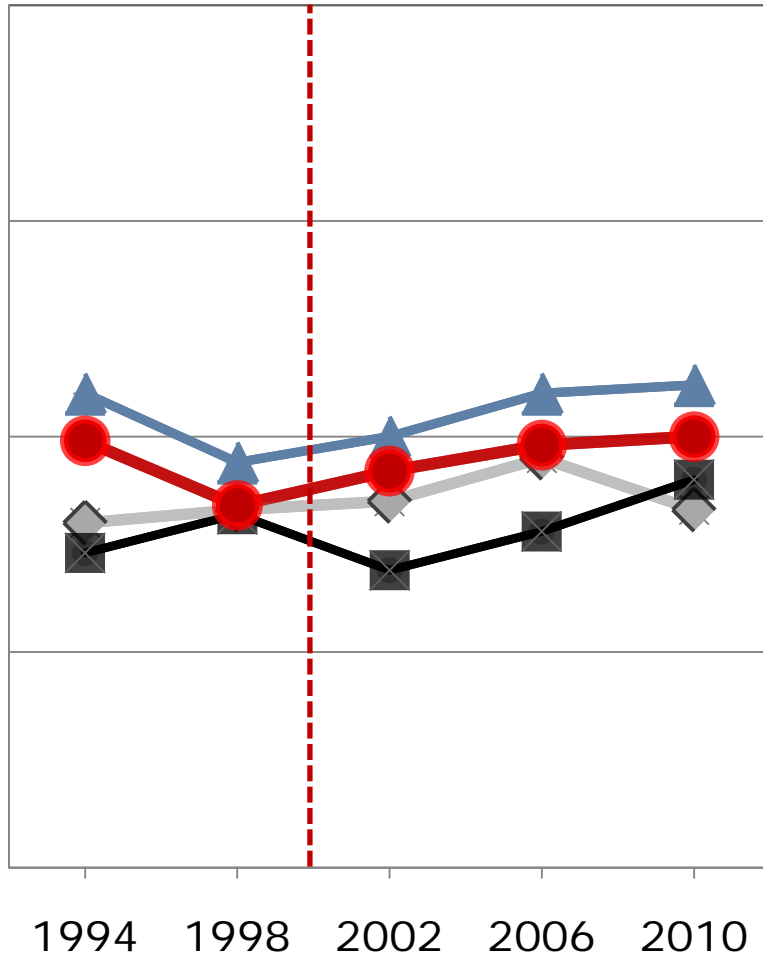
**Item wording change:  
1994 and 1998  
surveys simply asked  
about satisfaction  
with "student  
housing."**

**Subsequent surveys  
ask separately about  
"housing facilities"  
and "housing office  
and services."**

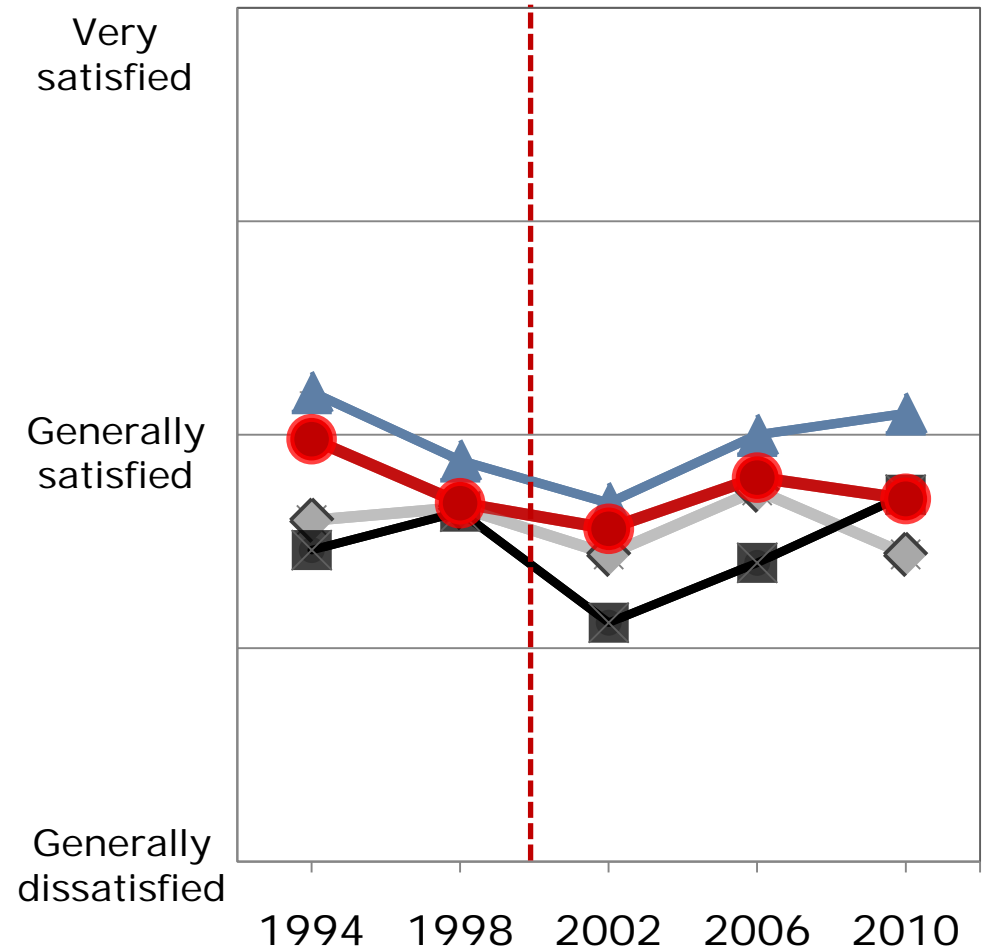
◆ CU preferred    ■ Head to head    ▲ Preferred to CU    ● Cornell

# Satisfaction with housing

## Student housing facilities

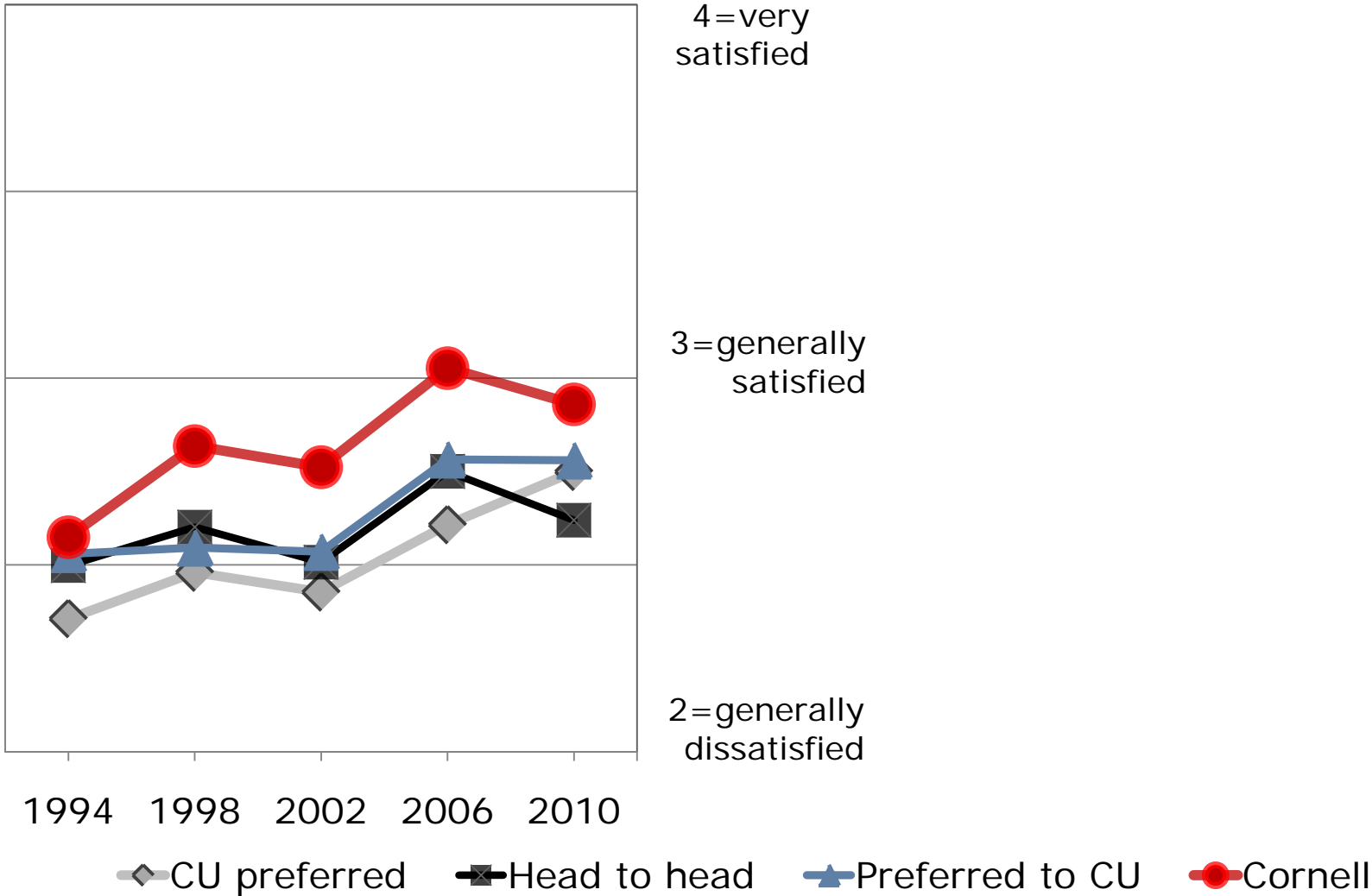


## Student housing office and services



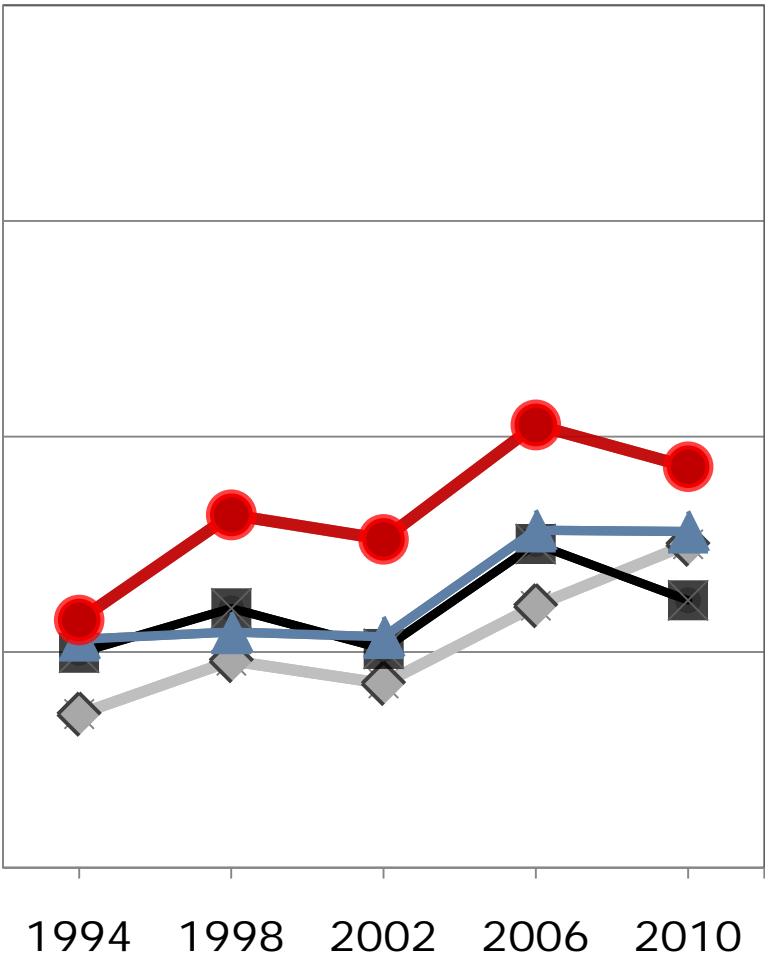
◆ CU preferred    ■ Head to head    ▲ Preferred to CU    ● Cornell

## Career services

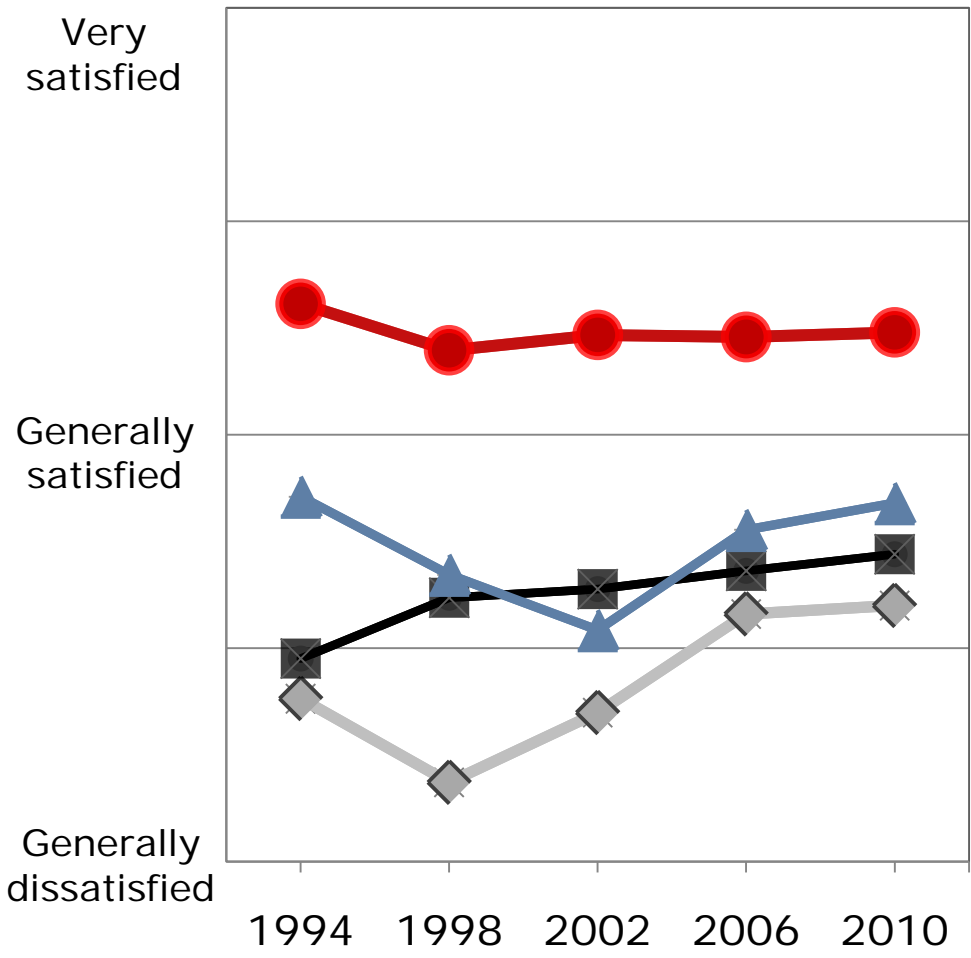


# Satisfaction with services

## Career services

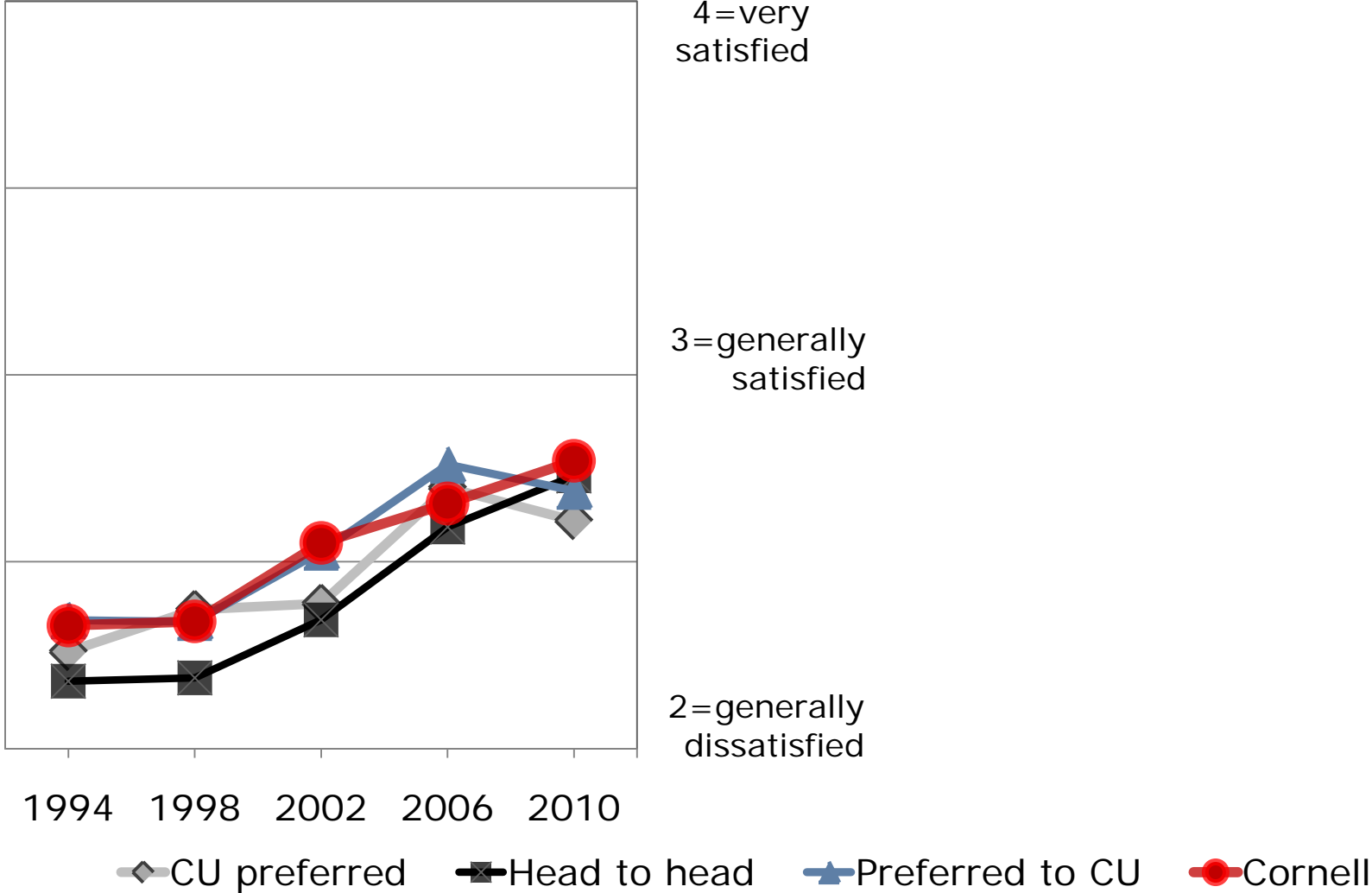


## Food services



◆ CU preferred   
 ■ Head to head   
 ▲ Preferred to CU   
 ● Cornell

## Administration's responsiveness to student concerns





## Institutional Planning [http://www.dpb.cornell.edu/IP\\_E\\_Surveys\\_Results.htm](http://www.dpb.cornell.edu/IP_E_Surveys_Results.htm)

### [IRP Survey Research Overview](#)

### [IRP Surveys and Results](#)

### [Calendar of Campus Surveys](#)

### [So YOU Want to Survey Cornell Students...](#)

### [Student and Academic Services Research Group](#)

#### **For More Information Contact:**

Marin Clarkberg  
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Marne Einarson  
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607-254-5034

[Office of Institutional Research and Planning](#)

## IRP Surveys and Results

The regular surveys conducted by IRP (Institutional Research and Planning) are listed below, with links to the instruments used and comprehensive data results.

### [Freshman Survey](#)

This survey explores entering freshmen's high school experiences and expectations of college.

### [Surveys of Undergraduate Students](#)

These surveys ask currently enrolled undergraduate students about their academic and social engagement.

### [Senior Survey](#)

This survey asks graduating seniors about their perceptions of their undergraduate experience and future plans.

### [Alumni Survey](#)

This survey asks alumni about their current activities and perceptions of Cornell.

### [Parent Survey](#)

This survey asks parents about their children's experiences at Cornell.





## CLASS OF 2010: THE SENIOR SURVEY

- 1 Evaluating  
Cornell
- 2 More on  
Cornell
- 3 What you've  
learned
- 4 Your  
experiences
- 5 Your  
plans
- 6 Your  
background

**Overall, how satisfied have you been with your undergraduate education?**

Very **dissatisfied**     
  Generally **dissatisfied**     
  Ambivalent     
  Generally satisfied     
  Very satisfied

**Thinking about your entire academic experience at Cornell, how satisfied are you with each of the following?**

	Very <b>dissatisfied</b>	Generally <b>dissatisfied</b>	Generally satisfied	Very satisfied	Not applicable
Academic advising before declaring a major	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advising in your major	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Out-of-class availability of faculty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opportunities to participate in research with a faculty member	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of tutorial help or other academic assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of courses you wanted to take	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall quality of instruction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# Complete Tables

## 2010 Senior Survey

		Overall, how satisfied have you been with your undergraduate education?				
		Very dissatisfied	Generally dissatisfied	Ambivalent	Generally satisfied	Very satisfied
Row percentages within...						
Cornell and Peers**	Cornell	.8	2.6	8.4	52.6	35.5
	Other Ivies	.5	2.3	7.6	45.5	44.1
	Non-Ivy U1	.7	2.5	7.0	49.9	39.8
	Non-Ivy U2	.5	2.2	6.7	44.3	46.4
Cornell, by Gender	Male	1.3	3.0	10.3	50.4	35.0
	Female	.4	2.3	7.1	54.3	35.9
Cornell, by Race**	White	.8	2.3	7.2	48.2	41.5
	Asian	.5	3.6	13.3	62.2	20.4
	URM	1.6	1.6	8.9	54.8	33.1
	Multi	.0	4.3	8.7	55.1	31.9
	Intl	1.2	1.2	9.3	62.8	25.6
Cornell, by College	ALS	1.1	3.3	9.1	46.9	39.6
	AAP	.0	3.4	.0	69.0	27.6
	Arts	.3	1.9	8.6	54.5	34.8
	Engineering	1.6	2.4	11.9	57.5	26.6



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Division of Planning and Budget

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## Institutional Planning

<b>IRP Survey Research Overview</b>	<h3>Student and Academic Services Research Group</h3> <p>The Student and Academic Services (SAS) Research Group was established to co-ordinate, support and review research conducted within SAS. Any research activity undertaken by or within SAS falls under the auspices of this committee.</p> <h4>Policy Statement and Activities</h4> <p>The SAS Research Group intends to promote best practices in research by maintaining a calendar of campus research activities, offering guidance on research planning, formally reviewing proposals for research projects that are substantive in scope, and providing opportunities to disseminate research instruments and results. SAS professionals who intend to conduct research are encouraged to contact the SAS Research Group early in their planning process to see whether and how the committee may be of</p>
<b>IRP Surveys and Results</b>	
<b>Calendar of Campus Surveys</b>	
<b>So YOU Want to Survey Cornell Students...</b>	
<b>Student and Academic Services Research Group</b>	
<b>For More Information Contact:</b> Marin Cla	

[http://www.dpb.cornell.edu/IP\\_E\\_Surveys\\_SASRG\\_main.htm](http://www.dpb.cornell.edu/IP_E_Surveys_SASRG_main.htm)

**Is available at:**

**[http://www.dpb.cornell.edu/IP\\_E\\_Senior\\_Survey.htm](http://www.dpb.cornell.edu/IP_E_Senior_Survey.htm)**

**Presentation to ASPP Meeting, Sept 29/2010**

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the Senior Surveys**