

THE ALUMNI SURVEY

MARKING INSTRUCTIONS

- Use a No. 2 pencil, blue or black ink.
- Fill in the circle completely.
- Erase cleanly any marks you wish to change.
- Do not make any stray marks on this form.

CORRECT MARK



INCORRECT MARKS



All references in the following questions to "your undergraduate institution" refer to the liberal arts college or the university that sent you this questionnaire. The "year following graduation" refers to the 12 months after you received your bachelor's degree from this institution.

1. What was your primary activity – the one to which you devoted the most time – in the year following graduation from your undergraduate institution?

Mark one answer in Column I.a.

In what other (secondary) activities were you involved the year following graduation? Mark as many as apply in Column I.b.

What are your current primary and secondary activities? In Column II mark one primary activity and as many secondary activities as apply for the current year.

	I Year following graduation		II Currently	
	(a)	(b)	(a)	(b)
	<u>Primary</u>	<u>Sec- ondary</u>	<u>Primary</u>	<u>Sec- ondary</u>
Employed for pay	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student in degree program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internship, paid or unpaid	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seeking employment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Raising a family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volunteer activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Military service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other, please specify:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. If you were employed for pay as your primary activity in the year following graduation, what were your reasons for making this choice?

Mark all that apply.

- Not Applicable
- Was eager to apply my skills in the workplace
- Wanted to begin to influence people and events directly
- Desired the income associated with employment
- Needed non-academic experience prior to further education
- Wanted to start paying off my undergraduate debts
- Advanced study inappropriate to my career goals at the time
- An advanced degree involved too much debt
- Not admitted to preferred graduate or professional school
- Tired of being in school
- Needed time to sort out my options
- Other, please specify: _____

3. Have you enrolled in a degree program since graduating from your undergraduate institution?

- No → Go to Question 5
- Yes → Mark all degrees received in Column I, and any degree programs in which you are currently enrolled in Column II.

	I <u>Degrees Received</u>	II <u>Currently Enrolled</u>
Second Bachelor's Degree	<input type="radio"/>	<input type="radio"/>
Law degree (LL.B. or J.D.)	<input type="radio"/>	<input type="radio"/>
Medical degree (M.D., D.D.S., D.V.M.)	<input type="radio"/>	<input type="radio"/>
Master's Degree		
Master of Arts or Science	<input type="radio"/>	<input type="radio"/>
Business	<input type="radio"/>	<input type="radio"/>
Engineering	<input type="radio"/>	<input type="radio"/>
Other Professional Master's (MSW, etc.)	<input type="radio"/>	<input type="radio"/>
Other Master's Degree	<input type="radio"/>	<input type="radio"/>
Doctoral Degree (Ph.D., etc.)		
Biological sciences	<input type="radio"/>	<input type="radio"/>
Engineering, other applied sciences	<input type="radio"/>	<input type="radio"/>
Humanities or arts	<input type="radio"/>	<input type="radio"/>
Physical sciences	<input type="radio"/>	<input type="radio"/>
Social sciences	<input type="radio"/>	<input type="radio"/>
Professional doctorate (e.g., education)	<input type="radio"/>	<input type="radio"/>
Other doctorate, please specify:	<input type="radio"/>	<input type="radio"/>

4a. Did you attend (or are you now attending) your undergraduate institution for any of your graduate programs?

- No
- Yes

4b. How well do you think your undergraduate institution prepared you for graduate or professional school when you compare yourself with others in your graduate program(s)?

- I was very well prepared
- I was generally well prepared
- I was adequately prepared
- I was inadequately prepared

5. What was your principal occupation in the 12 months following graduation and what is it currently? Use the code on the Occupational Code List included with this survey that most closely describes each occupation. Write the appropriate code below and fill in the corresponding circles. (If you were/are not employed, use the code 000.)

Year following graduation

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

Currently

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

6. How would you characterize the course of your career so far?

- Staying in the same field (e.g., consistently a biology teacher or a mechanical engineer)
- Moving around within one general field (e.g., moving within education or within business)
- Changing fields once or twice (e.g., moving from business to education)
- Changing fields three or more times

9. Please indicate how much emphasis you believe your undergraduate institution currently places and how much it should place on each of the following.

- Faculty research
- Teaching undergraduates
- A broad liberal arts education
- Intercollegiate athletics
- Extra-curricular activities other than intercollegiate athletics
- A commitment to intellectual freedom
- A racially/ethnically diverse student body
- Quality of residential life
- Skills valuable in the workforce
- Moral/ethical development
- Need-based financial aid (based on ability to pay)
- Non-need (merit) aid
- Alumni/alumnae concerns

7. If you are currently employed, in what type of organization is your principal employment?

Mark one answer.

- Not currently employed
- Private for-profit corporation/company/group-practice
- Self-employment, own business, or professional practice (non-group)
- Government or other public institution or agency
- Private non-profit organization (school, college, arts/cultural organizations, etc.)
- Other, please specify:

8. Have you had any extended breaks in employment to accommodate family needs, further education, career changes, or for any other reasons?

- No, I have worked since graduation from college or graduate school with virtually no breaks except regular vacations, not exceeding 3 months at a time
- Yes, I have had at least one break period of between 3 to 6 months
- Yes, I have had at least one break period of over 6 months but less than 2 years
- Yes, I have had at least one break period of more than 2 years
- Not applicable (I have not been employed.)

I. Current Emphasis

II. Emphasis Should Be

	Very little/none	Moderate	A great deal	No current knowledge		
1	1	2	3	4	5	6
2	1	2	3	4	5	6
3	1	2	3	4	5	6
4	1	2	3	4	5	6
5	1	2	3	4	5	6
6	1	2	3	4	5	6
7	1	2	3	4	5	6
8	1	2	3	4	5	6
9	1	2	3	4	5	6

10. Overall, how satisfied are you with your undergraduate education?

- DISSATISFIED
- Very dissatisfied
 - Generally dissatisfied
 - Ambivalent
 - Generally satisfied
- SATISFIED
- Very satisfied

11. Would you encourage a current high school senior who resembles you when you were a high school senior (similar background, ability, interests and temperament) to attend your undergraduate institution?

- Definitely would NOT
- Probably would NOT
- Maybe
- Probably would
- Definitely would

12. Please indicate how important each of the following has been in your life since college and how much your undergraduate institution contributed to your development in each area.

- Write effectively
- Communicate well orally
- Acquire new skills and knowledge on my own
- Formulate creative/original ideas and solutions
- Lead and supervise tasks and groups of people
- Relate well to people of different races, nations, and religions
- Use computers
- Function effectively as a member of a team
- Quantitative abilities (e.g., statistics, mathematical reasoning)
- Place current problems in historical/cultural/philosophical perspective
- Identify moral/ethical issues
- Understand myself: abilities, interests, limitations, personality
- A healthy lifestyle
- Gain in-depth knowledge of a field (e.g., academic major, occupational field)
- Read or speak a foreign language
- Acquire broad knowledge in the arts and sciences
- Develop awareness of social problems
- Develop self-esteem/self-confidence
- Synthesize and integrate ideas and information
- Understand role of science and technology in society
- Appreciate art, literature, music, drama

	I. Importance in your life					II. Your college's contribution														
	Not at all important					Very important					Very little/none					A great deal				
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Write effectively	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Communicate well orally	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Acquire new skills and knowledge on my own	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Formulate creative/original ideas and solutions	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Lead and supervise tasks and groups of people	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Relate well to people of different races, nations, and religions	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Use computers	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Function effectively as a member of a team	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Quantitative abilities (e.g., statistics, mathematical reasoning)	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Place current problems in historical/cultural/philosophical perspective	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Identify moral/ethical issues	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Understand myself: abilities, interests, limitations, personality	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
A healthy lifestyle	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Gain in-depth knowledge of a field (e.g., academic major, occupational field)	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Read or speak a foreign language	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Acquire broad knowledge in the arts and sciences	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Develop awareness of social problems	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Develop self-esteem/self-confidence	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Synthesize and integrate ideas and information	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Understand role of science and technology in society	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Appreciate art, literature, music, drama	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5

13a. Did you receive financial aid as an undergraduate?

If so, please use this list to describe the types of financial support you received.

- I did not receive financial aid
- I received the following forms of financial aid (Mark all that apply below.)
 - Need-based grants
 - Subsidized loans
 - Other loans
 - Work-study employment
 - Other forms of aid (e.g., merit scholarships and prizes)

13b. Thinking only about need-based grants, approximately what portion of your undergraduate college expenses were paid through grant aid? Mark the best answer:

- None
- Some
- Most (half or more)

14a. At the time you graduated, approximately what was the total amount borrowed to finance your undergraduate education that you were personally responsible for repaying?

- No loans
- \$1 to 4,999
- \$5,000 to 9,999
- \$10,000 to 14,999
- \$15,000 to 19,999
- \$20,000 to 24,999
- \$25,000 to 29,999
- \$30,000 or more
- More than \$0, but unable to estimate amount

14b. Reflecting back, do you now think that the benefits you received from attending your undergraduate institution were worth the financial costs to you and your family? Mark the statement that best reflects how you feel.

- Yes, definitely. The benefits have outweighed the costs.
- Maybe. I am not sure whether the benefits have outweighed the costs.
- No, definitely not. The benefits have not outweighed the costs.

18. Please mark each of the following types of organizations in which you participated without pay during 2004 in Column I. If you were an officer, please mark Column II. Mark each organization to which you made a financial contribution in 2004, beyond the payment of dues or fees, in Column III.

	I. Member/ participant	II. Officer, leader	III. Dollar contribution beyond dues
Your own secondary school (alumni association, fundraising, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your undergraduate alma mater (alumni association, fundraising, admissions, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Undergraduate fraternity or sorority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graduate or professional school (alumni, fundraising, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children's school (parents' association, fundraising)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arts, cultural organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmental organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hospitals/health organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local government boards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Political campaigns or organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional associations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social service/welfare organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Religious organizations (including church, synagogue, mosque)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth activities or sports organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19. Are you registered to vote?

- No, I am not eligible to vote.
- No, I am eligible but have not registered.
- Yes, but I did not vote in the last presidential election.
- Yes, and I voted in the last presidential election.

20. In the past five years have you participated in any of the following activities sponsored by your undergraduate institution or your alumni/alumnae association? Mark ALL that apply.

- Read campus publications
- Read campus email updates
- Visited institution's Web site
- Visited the campus
- Attended functions on campus
- Attended functions off campus
- Alumni/alumnae admissions volunteer
- Undergraduate career advisory program
- Mentor/advisor to student organization
- Member of reunion committee
- Annual fundraising (solicitor, contributor)
- Class agent/representative
- Alumni Association Board member
- Assisted/counseled graduates seeking employment

21. Did either of your parents or legal guardian(s) receive a bachelor's degree from the same undergraduate institution as you?

- No
- Yes

22. How much money did you contribute to your undergraduate institution in 2004, (for example, annual fund, capital campaign, friends/associates groups)? Exclude contributions to national fraternities and sororities.

- \$0
- \$1 - 99
- \$100 - 199
- \$200 - 499
- \$500 - 999
- \$1,000 - 4,999
- \$5,000 - 9,999
- \$10,000 - 24,999
- \$25,000 or more

23a. Today, how connected do you feel with your undergraduate institution?

- Not very connected
- Somewhat connected
- Moderately connected
- Very connected

23b. Do you feel that you are receiving sufficient communications from your undergraduate institution?

- No, I would like more frequent or additional updates via
- regular mail
 - email
 - both regular mail and email
- Yes, I am getting sufficient communications
 - I am currently getting too much communication from my alma mater

24. Please indicate the extent to which you had interaction with students from each of the following groups when you were in college. Then indicate how much interaction you have with all people from these groups today.

	Interactions with <u>students</u> during college				Interactions now			
	None	Little	Some	Substantial	None	Little	Some	Substantial
Different race/ethnicity from you	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
From outside the U.S.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Different religion from yours	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Different economic background from yours	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Different political beliefs/values from yours	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

25. While you were an undergraduate, did you ever seriously question or rethink your beliefs or values in any of the following areas? You need not have changed your beliefs or values in order to answer "yes" to having questioned them in a fundamental way. Please mark "yes" or "no" on each line.

	Yes	No
Own political beliefs/values	<input type="radio"/>	<input type="radio"/>
Own religious beliefs	<input type="radio"/>	<input type="radio"/>
Own moral/ethical values	<input type="radio"/>	<input type="radio"/>
Beliefs about the nature of humans or society	<input type="radio"/>	<input type="radio"/>
Beliefs about religion(s) other than your own	<input type="radio"/>	<input type="radio"/>
Beliefs about a race or ethnic group other than your own	<input type="radio"/>	<input type="radio"/>
Beliefs about people with sexual orientations other than your own	<input type="radio"/>	<input type="radio"/>

26. In general, how satisfied would you say you are with your life right now? Would you say you are ...

- DISSATISFIED** Very dissatisfied
 Somewhat dissatisfied
 Neither satisfied nor dissatisfied
 Somewhat satisfied
- SATISFIED** Very satisfied

27. Please indicate how important each of the following is to you (Column I) and the extent to which you have achieved each at this point in your life (Column II).

	I. Importance					II. Achievement to date				
	Not at all				Essential	Not at all				A great deal
Recognition from colleagues for contributions to my field	1	2	3	4	5	1	2	3	4	5
Political influence	1	2	3	4	5	1	2	3	4	5
Influencing social values	1	2	3	4	5	1	2	3	4	5
Raising a family	1	2	3	4	5	1	2	3	4	5
Having administrative responsibility for the work of others	1	2	3	4	5	1	2	3	4	5
Being very well off financially	1	2	3	4	5	1	2	3	4	5
Helping others who are in difficulty	1	2	3	4	5	1	2	3	4	5
Making a contribution to science	1	2	3	4	5	1	2	3	4	5
Artistic activities (writing, music, painting, sculpture, acting, etc.)	1	2	3	4	5	1	2	3	4	5
Being successful in a business of my own	1	2	3	4	5	1	2	3	4	5
Being involved in environmental protection	1	2	3	4	5	1	2	3	4	5
Living according to a particular philosophy or religion	1	2	3	4	5	1	2	3	4	5
Helping to promote racial understanding	1	2	3	4	5	1	2	3	4	5
Keeping up with developments in:										
Literature, art, or music	1	2	3	4	5	1	2	3	4	5
Sports	1	2	3	4	5	1	2	3	4	5
Politics	1	2	3	4	5	1	2	3	4	5
International affairs	1	2	3	4	5	1	2	3	4	5
Science and technology	1	2	3	4	5	1	2	3	4	5

28. How many dependents do you have (claimed as dependents on your taxes)? And how many of these are children (under 18)?

	Dependent Children (under 18)	Total Dependents
None	<input type="radio"/>	<input type="radio"/>
1	<input type="radio"/>	<input type="radio"/>
2	<input type="radio"/>	<input type="radio"/>
3	<input type="radio"/>	<input type="radio"/>
4 or more	<input type="radio"/>	<input type="radio"/>

29. What is the age of your oldest (or only) child? And, if you have more than one child, of your youngest?

	Oldest or Only Child	Youngest Child
Not applicable	<input type="radio"/>	<input type="radio"/>
Under 2	<input type="radio"/>	<input type="radio"/>
Between 2 and 5	<input type="radio"/>	<input type="radio"/>
Between 6 and 17	<input type="radio"/>	<input type="radio"/>
18 or older	<input type="radio"/>	<input type="radio"/>

30. If appropriate, would you like to have a child of yours attend:

	Not applicable*
	Definitely not
	Possibly
	Definitely
Your own undergraduate institution	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
Another similar private institution	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
A less selective, private institution	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
A public institution	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>

* e.g., no child, or you are a Women's college alumna who does not have a daughter

31. From this list, mark any degrees your parents (or guardians) have completed. Mark ALL that apply.

Mother	Father	
<input type="radio"/>	<input type="radio"/>	High School diploma or equivalent
<input type="radio"/>	<input type="radio"/>	Associate's degree
<input type="radio"/>	<input type="radio"/>	Bachelor's degree
<input type="radio"/>	<input type="radio"/>	Master's in Business (MBA)
<input type="radio"/>	<input type="radio"/>	Other Master's degree
<input type="radio"/>	<input type="radio"/>	PhD or other doctorate
<input type="radio"/>	<input type="radio"/>	Medical degree (MD, DDS, DVM)
<input type="radio"/>	<input type="radio"/>	Law degree (JD, LLB)

32. Thinking back to when you started college, how would you say your family's standard of living compared to all American families? How would you place yourself today? Just give your best estimate.

	My family, when I started college	Me, today
Far below average	<input type="radio"/>	<input type="radio"/>
Below average	<input type="radio"/>	<input type="radio"/>
Average	<input type="radio"/>	<input type="radio"/>
Above average	<input type="radio"/>	<input type="radio"/>
Far above average	<input type="radio"/>	<input type="radio"/>

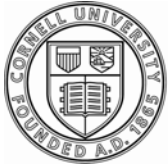
33. Please mark the ranges below that most closely approximate your 2004 individual earnings and household income, before taxes.

	Your Individual Earnings	Total Household Income
None	<input type="radio"/>	<input type="radio"/>
Under \$25,000	<input type="radio"/>	<input type="radio"/>
\$25,000 - \$49,999	<input type="radio"/>	<input type="radio"/>
\$50,000 - \$74,999	<input type="radio"/>	<input type="radio"/>
\$75,000 - \$99,999	<input type="radio"/>	<input type="radio"/>
\$100,000 - \$124,999	<input type="radio"/>	<input type="radio"/>
\$125,000 - \$149,999	<input type="radio"/>	<input type="radio"/>
\$150,000 - \$174,999	<input type="radio"/>	<input type="radio"/>
\$175,000 - \$199,999	<input type="radio"/>	<input type="radio"/>
\$200,000 - \$499,999	<input type="radio"/>	<input type="radio"/>
Over \$500,000	<input type="radio"/>	<input type="radio"/>

34. In what year did you receive your bachelor's degree from the institution that sent you this questionnaire? Write the number and then fill in the corresponding circles.

If you attended graduate or professional school, in what year was your graduate degree awarded (if still enrolled, in what year do you expect your degree)? If you have more than one degree, please list year of highest degree.

Undergraduate Degree Awarded	Highest Graduate Degree Awarded or Expected																																																																																								
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Cornell University Alumni Survey

Please respond to the following by filling in the corresponding circles under Question 40 (items A through T) on the last page of the main questionnaire.

A. Which of the following do you find most helpful in keeping up to date about Cornell?

Select one and fill in the corresponding circle on the main questionnaire.

1. Cornell Alumni Magazine
2. College, class or other campus publication(s)
3. Cornell websites
4. Visits to campus
5. Off-campus contact with fellow Cornellians

B. With which group of Cornell friends do you keep in closest contact? Select one.

1. Those I met through my fraternity or sorority
2. Those I met through my campus or off-campus residence(s)
3. Those I met through my participation in student activities (e.g. sports, clubs, interest groups)
4. Those I met through my course of study
5. Those I have met since graduation

C. With which of the following Cornell groups do you currently feel the strongest connection? Select one.

1. The Class of 1994
2. My undergraduate college
3. A Cornell Regional Club
4. Another Cornell Alumni Association (e.g. Cornell Black Alumni, Cornell Football Alumni, Fraternity or Sorority Alumni)
5. I am not especially connected to any one specific Cornell group

D. Which kind of alumni event would you most likely attend? Select one.

1. Business networking event
2. Community service project
3. Sports event
4. Cornell faculty speaker presentation
5. Family oriented activity, such as a picnic at a park or a museum visit

E. Each year you are given the opportunity to vote for Cornell Alumni Trustees. Which of the following best describes your response to this ballot? Select one.

1. I return a ballot with my vote
2. I do not vote because I do not know any of the candidates
3. I do not vote because I do not think the candidates reflect my interests
4. I do not vote because I do not know anything about the Cornell Board of Trustees
5. I do not recall receiving a ballot/notification

Please indicate how much emphasis you believe Cornell should place on each of the following:

	Not at all			A great deal		No current knowledge
F. Faculty/student interaction outside the classroom.....	1	2	3	4	5	5
G. Academic advising.....	1	2	3	4	5	5
H. Engagement with local community	1	2	3	4	5	5

Please indicate how you feel resources should be allocated at Cornell University:

	Decreased support	About the same as now	Increased support		
I. Faculty salaries.....	1	2	3	4	5
J. Research programs	1	2	3	4	5
K. Libraries	1	2	3	4	5
L. Residential facilities	1	2	3	4	5
M. Athletics	1	2	3	4	5
N. Cultural events and resources (e.g. concerts, recitals, films, exhibits)	1	2	3	4	5
O. Student and academic support (e.g. fitness, counseling, career services).....	1	2	3	4	5

P. How important is it for you to contribute financially to Cornell?

Not at all 2 3 4 5 Very Important

Q. Which of the following describes your motivation to contribute financially to Cornell?

Select the one response which best describes your feelings.

1. Cornell gave me an exceptional education; I want to give back
2. Fellow Cornellians have encouraged me to give
3. Cornell needs my support to ensure an excellent education for future Cornellians
4. I am not currently able to contribute financially to Cornell
5. I am not currently interested in contributing financially to Cornell

R. How would you most like to have Cornell communicate with alumni? Select one.

1. Cornell websites
2. Email newsletters
3. Printed publications (e.g. magazines, newsletters, brochures)
4. Personal contact with alumni, staff, faculty or students
5. General update letters from the President's Office

S. What would you most like to have Cornell communicate to alumni? Select one.

1. Faculty research updates
2. State of the University information (e.g. the President's address, the University's financial standing, priority initiatives, demographic statistics, graduation rates)
3. Opportunities for financial support of Cornell
4. Updates on campus life (e.g. new buildings, academic programs, student projects)
5. Alumni achievements

T. If you are interested in the following volunteer opportunities for alumni involvement, select all that apply to agree to have your name forwarded to the appropriate Cornell contact.

1. I am interested in meeting with prospective Cornell students.
2. I am interested in helping to support the activities of local or regional Cornell Clubs.
3. I am interested in helping to support the activities of the Class of 1994 (e.g. reunions, events, projects).
4. I am interested in learning more about opportunities to connect with my undergraduate college.
5. I am interested in participating in Cornell fundraising activities.

If you could give Cornell one piece of advice regarding alumni, what would it be? Return your comments with the main questionnaire.
